

## Chapter 2

### Lustig Test Bank

#### MULTIPLE CHOICE

1. Dennis and Milton get into an argument about abortion. Dennis believes abortion is wrong in all cases, but Milton believes women have the right to choose no matter what and men should stay out of it. Dennis and Milton have different

- a. practices.
- b. norms.
- c. values.
- d. behaviors.

Answer: c

Topic: Defining Culture for the Study of Communication

Learning Objective: LO 2.1.1: Define the term culture

Skill Level: Analyze It

Difficulty Level: Moderate

2. Culture creates \_\_\_\_\_ in the interactions people have with each other.

- a. predictability
- b. tension
- c. networks
- d. accommodations

Answer: a

Topic: Defining Culture for the Study of Communication

Learning Objective: LO 2.1.1: Define the term culture

Skill Level: Understand the Concepts

Difficulty Level: Easy

3. According to the text, “nation” is a \_\_\_\_\_ term.

- a. social
- b. political
- c. relational
- d. cultural

Answer: b

Topic: Culture and Related Terms

Learning Objective: LO 2.1.2: Explain the differences between the term culture and other related terms

Skill Level: Understand the Concepts

Difficulty Level: Easy

4. Those who share the same nation, historical origins, and religion are part of the same
- ecology.
  - society.
  - race.
  - ethnicity.

Answer: d

Topic: Culture and Related Terms

Learning Objective: LO 2.1.2: Explain the differences between the term culture and other related terms

Skill Level: Understand the Concepts

Difficulty Level: Easy

5. According to the text, history is a set of unique experiences that are part of a culture's collective
- ethnicity.
  - relationship.
  - values.
  - wisdom.

Answer: d

Topic: History

Learning Objective: LO 2.2.1: Describe how culture is influenced by historical events

Skill Level: Understand the Concepts

Difficulty Level: Easy

6. Cultures with high \_\_\_\_\_ tend to be found in warmer climates.
- uncertainty avoidance
  - power distance
  - contact
  - orientation

Answer: c

Topic: Ecology

Learning Objective: LO 2.2.2: Describe the impact of the external environment upon a culture

Skill Level: Understand the Concepts

Difficulty Level: Easy

7. People who live in colder areas of the \_\_\_\_\_ United States tend to be less verbally dramatic, socially isolated, and authoritarian than those who live in \_\_\_\_\_ states.
- northern; southern
  - southern; western
  - eastern; northern
  - western; eastern

Answer: a

Topic: Ecology

Learning Objective: LO 2.2.2: Describe the impact of the external environment upon a culture

Skill Level: Understand the Concepts

Difficulty Level: Easy

8. Newspapers, radio, television, and magazines are considered \_\_\_\_\_ media.
- irrelevant
  - dying
  - traditional
  - new

Answer: c

Topic: Technology and the Media

Learning Objective: LO 2.2.3: Summarize how technology and the media help shape a culture

Skill Level: Understand the Concepts

Difficulty Level: Easy

9. Although the United Nations declared it was arbitrary back in 1950, research on human genomes found that \_\_\_\_\_ may actually have some biological basis.
- culture
  - ethnicity
  - race
  - nationality

Answer: c

Topic: Biology

Learning Objective: LO 2.2.4: Describe how culture is affected by inherited biological characteristics

Skill Level: Understand the Concepts

Difficulty Level: Easy

10. Which institutional network is believed to be as old as mankind?
- Government
  - Religion
  - Social organizations
  - Education

Answer: b

Topic: Institutional Networks

Learning Objective: LO 2.2.5: Explain how a culture's institutional networks help set it apart

Skill Level: Understand the Concepts

Difficulty Level: Easy

11. Most major disease epidemics originated from which of the following?
- Plants
  - Insects

- c. Humans
- d. Animals

Answer: d

Topic: The Interrelatedness of Cultural Forces

Learning Objective: LO 2.2.7: Explain how various cultural forces are related

Skill Level: Understand the Concepts

Difficulty Level: Easy

12. Maria and Juanita both came to the United States from Mexico when they were toddlers. Both of their families are devout Catholics and have traditional Mexican values. Which of the following best describes the communication between Juanita and Maria?

- a. Interethnic
- b. Intracultural
- c. Intercultural
- d. Interracial

Answer: b

Topic: Intercultural Communication and Related Terms

Learning Objective: LO 2.3.4: Differentiate between intercultural communication related terminology

Skill Level: Apply What You Know

Difficulty Level: Moderate

13. Mary is African American, and her best friends are European American and Asian American. When the three women interact, it is an example of \_\_\_\_\_ communication.

- a. intracultural
- b. interethnic
- c. interracial
- d. international

Answer: c

Topic: Intercultural Communication and Related Terms

Learning Objective: LO 2.3.4: Differentiate between intercultural communication related terminology

Skill Level: Apply What You Know

Difficulty Level: Moderate

14. Nadya is a Russian American student who is studying computer science. Most of her classmates are Asian American. When she speaks to her peers in this program, it's an example of \_\_\_\_\_ communication.

- a. interethnic
- b. intracultural
- c. international
- d. cross-national

Answer: a

Topic: Intercultural Communication and Related Terms

Learning Objective: LO 2.3.4: Differentiate between intercultural communication related terminology

Skill Level: Apply What You Know

Difficulty Level: Moderate

15. Kamal is working on a paper for his sociology class that compares the family dynamics that can be found in the United States to those that can be found in Japan. This project is an example of which type of communication?

- a. Interethnic
- b. Cultural
- c. Interpersonal
- d. Cross-national

Answer: d

Topic: Intercultural Communication and Related Terms

Learning Objective: LO 2.3.4: Differentiate between intercultural communication related terminology

Skill Level: Apply What You Know

Difficulty Level: Moderate

16. Hrishita was born in the United States, but her family is from India. When people come to visit her, she tells them they have to take off their shoes before they enter the house, so her family does not consider them rude. This is an example of a

- a. value.
- b. belief.
- c. subculture.
- d. norm.

Answer: d

Topic: Defining Culture for the Study of Communication

Learning Objective: LO 2.1.1: Define the term culture

Skill Level: Apply What You Know

Difficulty Level: Moderate

17. According to the text, race commonly refers to \_\_\_\_\_ characteristics shared by a group of people.

- a. physical
- b. cultural
- c. familial
- d. psychological

Answer: a

Topic: Culture and Related Terms

Learning Objective: LO 2.1.2: Explain the differences between the term culture and other related terms

Skill Level: Understand the Concepts

Difficulty Level: Easy

18. Some find the term \_\_\_\_\_ problematic because it suggests some groups are less important than European Americans.

- a. co-culture
- b. counterculture
- c. subculture
- d. monoculture

Answer: c

Topic: Culture and Related Terms

Learning Objective: LO 2.1.2: Explain the differences between the term culture and other related terms

Skill Level: Understand the Concepts

Difficulty Level: Easy

19. To avoid the implication that there is a cultural hierarchy, the term \_\_\_\_\_ is becoming more common.

- a. counterculture
- b. interculture
- c. subculture
- d. co-culture

Answer: d

Topic: Culture and Related Terms

Learning Objective: LO 2.1.2: Explain the differences between the term culture and other related terms

Skill Level: Understand the Concepts

Difficulty Level: Easy

20. Ecology refers to the \_\_\_\_\_ environment of a culture.

- a. environmental
- b. social
- c. political
- d. familial

Answer: a

Topic: Ecology

Learning Objective: LO 2.2.2: Describe the impact of the external environment upon a culture

Skill Level: Understand the Concepts

Difficulty Level: Easy

21. What did studies on interracial adoption reveal about the nature of IQ?

- a. Environmental factors have no role in the development of IQ.
- b. Biology is the only factor that contributes to IQ.
- c. Cultural learning and environmental factors have more influence on IQ than biological factors.
- d. The quality of the relationship a child has with its mother and father shapes IQ.

Answer: c

Topic: Biology

Learning Objective: LO 2.2.4: Describe how culture is affected by inherited biological characteristics

Skill Level: Understand the Concepts

Difficulty Level: Easy

22. Kim is a secondary school teacher. Which institutional network is she most likely to teach to her students?

- a. Work
- b. Family
- c. Religion
- d. Government

Answer: d

Topic: Institutional Networks

Learning Objective: LO 2.2.5: Explain how a culture's institutional networks help set it apart

Skill Level: Apply What You Know

Difficulty Level: Moderate

23. \_\_\_\_\_ communication is considered to be at the least intercultural end of the spectrum.

- a. Intracultural
- b. Interracial
- c. Interethnic
- d. International

Answer: a

Topic: Similarities and Differences between Communicators

Learning Objective: LO 2.3.2: Explain how extensive differences among communicators must be to be considered intercultural communication

Skill Level: Understand the Concepts

Difficulty Level: Easy

24. Professor Donovan teaches comparative religion and culture. He requires his students write paper that includes a cross-cultural analysis of two religions in countries other than the United States. According to the text, what is the goal of this assignment?

- a. To understand the effects of globalization
- b. To promote interfaith relationships
- c. To compare one culture to another

d. To illustrate why American culture is normal

Answer: c

Topic: Similarities and Differences between Communicators

Learning Objective: LO 2.3.2: Explain how extensive differences among communicators must be to be considered intercultural communication

Skill Level: Apply What You Know

Difficulty Level: Moderate

25. Gary and Marie are Caucasians who are involved in a long-distance relationship. Gary lives in Canada, and Marie lives in the United States. Which of the following best describes their communication?

- a. International
- b. Interethnic
- c. Interracial
- d. Cross-cultural

Answer: a

Topic: Similarities and Differences between Communicators

Learning Objective: LO 2.3.2: Explain how extensive differences among communicators must be to be considered intercultural communication

Skill Level: Apply What You Know

Difficulty Level: Moderate

## **SHORT ANSWER**

26. Think about the six forces that help to create cultural differences. Which ones do you think are the most important? Which are least important? Explain your answers.

Topic: Why Cultures Differ

Learning Objective: LO 2.2.1: Describe how culture is influenced by historical events

LO 2.2.2: Describe the impact of the external environment upon a culture

LO 2.2.3: Summarize how technology and the media help shape a culture

LO 2.2.4: Describe how culture is affected by inherited biological characteristics

LO 2.2.5: Explain how a culture's institutional networks help set it apart

LO 2.2.6: Summarize how interpersonal communication patterns influence a culture

27. Think about the way technology has changed over the years and its impact on culture. What are some specific ways that technology has influenced the behavior of members of your family from different generations?

Topic: Technology and the Media

Learning Objective: 2.2.3: Summarize how technology and the media help shape a culture

28. Consider the institutional networks discussed in the text. Which ones are the most influential on culture? Which are the least influential? Explain your answers.

Topic: Institutional Networks

Learning Objective: LO 2.2.5: Explain how a culture's institutional networks help set it apart



29. Intercultural communication occurs when large and important cultural differences create dissimilar interpretations and expectations about how to communicate competently. Think about the interactions you've had with people from different cultures. How do your interpretations and expectations influence how you communicate with them?

Topic: Definition of Intercultural Communication

Learning Objective: LO 2.3.3: Define the term *intercultural communication*

30. Consider the terms that describe the way culture intersects with communication. Which types of communication do you use most often? Give specific examples.

Topic: Intercultural Communication and Related Terms

Learning Objective: LO 2.3.4: Differentiate between intercultural communication related terminology