

TEST BANK

Below are a series of sample questions for the chapters. They have been written for maximum subtlety, often comparing real-life examples with only slight differences. It is recommended that before using any of these examples, you make sure you understand the rationale for the answers. Otherwise students will challenge you on the answers and you will not be prepared to respond.

Also, it is highly recommended that you make modifications to the answers yourself, sometimes to make the answers more explicit, sometimes simply so that you can re-use parts of the questions for different classes by making different answers. Often, some of the “wrong” answers are not fully incorrect, but only “partially” correct. It is easy enough to add what is missing to a “wrong” answer to make it a “right” one, while removing some aspect which makes the “right” answer a “wrong” one. However you use them, just make sure you can defend your choices and be prepared to give partial credit to other answers if students are able to rationalize their choices based on an understanding of the material.

Chapter 1

1. These sources provide the best places to find lively, contemporary quotes from ordinary people.
 - a. University press books
 - b. Journal articles
 - c. Newspapers
 - d. Government reports
2. Identify the following arguments in terms of their *topoi*, labeling them (a) definition, (b) division (c) comparison (d) relationship (e) circumstance, or (f) value.
 - a. ___ Lying is truly the root of all evils.
 - b. ___ Stop! No one has ever succeeded in such a task!
 - c. ___ We may live miles apart in different cities, but we are still a family.
 - d. ___ Murder is a planned killing of another person for selfish reasons.
 - e. ___ My struggle for justice makes me a martyr, not a criminal.
 - f. ___ I only accomplished what I have because my parents loved me.
3. The best method for demonstrating probability is:
 - a. Testimony
 - b. Example
 - c. Statistics
4. What is the only attempt at a Specific Purpose that meets all four conditions?
 - a. “To provide enrichment and honor fallen soldiers by speaking about Pearl Harbor during a Veteran’s Day Holiday.”
 - b. “To solicit my father for a loan when we go to the baseball game together.”
 - c. “To administrate to my employees during our monthly corporate meeting.”
 - d. “To address my graduating class about our future prospects and possibilities during our graduation day celebration.”
5. What is the only attempt at a Thesis that meets all five conditions?
 - a. “All of our soldiers who fought and died at Pearl Harbor warrant our admiration and respect for generations to come.”

- b. "I need a loan of \$1000 because the price of living in California far exceeds what I expected, and without that loan I won't have a social life."
 - c. "We are increasing the amount you pay for your insurance premiums because it was the only way to maintain coverage that is adequate to protect you and your families during these hard times."
 - d. "We are a graduating class full of life, of creativity, and of possibilities, and with all of our hopes and dreams we shall enter the future prepared for anything that comes and willing to embark on new paths that shall change the world"
6. Give the correct order of how each part of the speech should be arranged:
- a. ___ introduction
 - b. ___ conclusion
 - c. ___ refutation
 - d. ___ division
 - e. ___ proof
 - f. ___ statement of facts
7. Identify the MOST appropriate way of arranging points for the following topics. (a) chronological (b) geographical (c) cause-effect (d) pro-con (e) topical (f) problem-solution (g) comparative advantage.
- a. ___ Why drink water and not sports drinks?
 - b. ___ The danger of overfishing
 - c. ___ The oldest sites for early *homo sapiens*
 - d. ___ The rise and fall of the Roman Empire
 - e. ___ Popular breeds of dog
 - f. ___ Strategies to address climate change
8. Properly label each part of Monroe's Motivated Sequences, (A)ttention, (N)eed, (S)atisfaction, (V)isualization, (A)c)tion.
- a. ___ "Buy more vegetables, invite friends over to cook healthy meals, avoid staying up late and snacking, and make sure you eat a healthy breakfast and avoid the donut shop."
 - b. ___ "You will have more energy, lose weight, work more productively, gain self-respect, and become a model for your children."
 - c. ___ "I opened the your refrigerator to get an ice cube, and I couldn't even find one because the whole thing was packed with ice cream, frozen pizza, chicken patties and French fries!"
 - d. ___ "So let's go right now and empty out that freezer and take a trip to the farmer's market for some fresh fruit for lunch!"
 - e. ___ "If you keep up this diet, you are going to cut ten years off your life."
9. Where is the word "stroll" used for its connotative meaning?
- a. "I need to get out and do something, so I'm going to take a short stroll."
 - b. "When my grandfather took his morning stroll, he always carried his cane and walked his dog."
 - c. "Slow down! I said let's go for a stroll, not a run."
 - d. "I'm in a rush, and here you are, just strolling around the house!"
10. What form of speech CANNOT be turned into a concrete word?
- a. Subject
 - b. Verb

- c. Adjectives
 - d. Prepositions
11. Identify the second-person fictional example:
- a. “Theodore Roosevelt used to come to this bar and order a whiskey.”
 - b. “Imagine you walked into a bar, and there was Teddy Roosevelt!”
 - c. “Tim wanted to be Teddy Roosevelt, so one day he walked into the bar and ordered a whiskey.”
12. Identify this trope: “To make things simple living in the city, I divide people into two categories—*iPhones* and *Blackberries*. The rest don’t matter.”
- a. Simile
 - b. Synecdoche
 - c. Paradox
 - d. Metonymy
13. Identify this trope: “The ring simply called out to me to buy it, and it was right. When I gave it to her, she loved it.”
- a. Metaphor
 - b. Oxymoron
 - c. Personification
 - d. Irony
14. Identify the figure: “Being fired is not the loss of security but the gain of freedom.”
- a. Antithesis
 - b. Epistrophe
 - c. Alliteration
 - d. Repetition
15. What is the best way to cite an expert quoted in a newspaper about a new book?
- a. “The Lost Ark is real, according to Dr. Jones in his new book, *Finding the Lost Ark*.”
 - b. “Dr. Jones has argued that the Lost Ark is real.”
 - c. “The *Daily News* recently reported that the Lost Ark is real.”
 - d. “The *Daily News* featured a quote from Dr. Jones’s new book, *Finding the Lost Ark*, arguing that the Lost Ark is real.”
16. What is a best example of something that might reside in public memory?
- a. The shock at hearing a loved one had been killed at Pearl Harbor.
 - b. The sound of torpedoes striking American ships at Pearl Harbor.
 - c. The decision to sign up for military service after Pearl Harbor.
 - d. The experience of hearing President Roosevelt declare war after Pearl Harbor.
17. What is the best speech to give when you have to convey complex information while leaving yourself room to be interrupted by questions or to adapt to your situation?
- a. Manuscript
 - b. Extemporaneous
 - c. Impromptu
 - d. Memory
18. Composition question: Write a short speech convincing your friend to take a public speaking class. Choose one strategy of introduction, identify one function you wish it to perform, identify a method of arranging main points, and then choose a strategy of conclusion and identify one function you wish it to perform. Include one trope, one

figure, and one example. The entire speech should be no more than fifteen sentences. Make sure to identify in the margins each strategy you are employing as you go.

19. Composition question: Write a ten sentence speech using Monroe's Motivated Sequence to convince your friend not to study but to go out to a party. Identify each of the five sections by name.

Answers.

1. C
2. F C D A B E
3. C
4. B
5. C
6. 1 6 5 3 4 2
7. G C B A E F
8. S V Ac N
9. D
10. D
11. B
12. D
13. C
14. A
15. A
16. D
17. B

Chapter 2

1. What would NOT be a good situation for a speech of introduction?
 - a. The first meeting of your dormitory hall-mates in college.
 - b. A job interview at a highly respected Fortune 500 company.
 - c. The first meeting between competing divorce attorneys.
 - d. The team meeting called by the new coach.
2. What is NOT a proper function of a speech of identification?
 - a. To persuade my opponent that he cannot beat me.
 - b. To create a neighborhood club that meets in my tree house.
 - c. To encourage argumentative coworkers to start working as a team.
 - d. To get my school excited at the pep rally.
3. Which situation IS a speech of deliberation?
 - a. One given to my boss to encourage him to give me a raise.
 - b. One given at a protest rally against the war.
 - c. One given at a Congressional subcommittee to thank the government for its support.
 - d. One given at a rest stop to decide whether the road trip should turn towards the mountains or to the sea.
4. What is NOT a function of a speech of solicitation?