Chapter 2 Descriptive Statistics: Tabular and Graphical Displays

Learning Objectives

- 1. Learn how to construct and interpret summarization procedures for qualitative data such as: frequency and relative frequency distributions, bar graphs and pie charts.
- 2. Learn how to construct and interpret tabular summarization procedures for quantitative data such as: frequency and relative frequency distributions, cumulative frequency and cumulative relative frequency distributions.
- 3. Learn how to construct a dot plot and a histogram as graphical summaries of quantitative data.
- 4. Learn how the shape of a data distribution is revealed by a histogram. Learn how to recognize when a data distribution is negatively skewed, symmetric, and positively skewed.
- 5. Be able to use and interpret the exploratory data analysis technique of a stem-and-leaf display.
- 6. Learn how to construct and interpret crosstabulations, scatter diagrams, and side-by-side and stacked bar charts.

7. Learn best practices for creating effective graphical displays and for choosing the appropriate type of display.

Chapter 2

Solutions:

1.

Class	Frequency	Relative Frequency
А	60	60/120 = 0.50
В	24	24/120 = 0.20
С	<u>36</u>	36/120 = 0.30
Total	120	1.00

2. a.
$$1 - (.22 + .18 + .40) = .20$$

b.
$$.20(200) = 40$$

c/d.

	Class	Frequency	Percent Frequency
_	А	.22(200) = 44	22
	В	.18(200) = 36	18
	С	.40(200) = 80	40
	D	.20(200) = 40	20
	Total	200	100

3. a.
$$360^{\circ} \times 58/120 = 174^{\circ}$$

b.
$$360^{\circ} \times 42/120 = 126^{\circ}$$

c.





- 4. a. These data are categorical.
 - b.

-

d.

		Percent
Website	Frequency	Frequency
FB	7	14
GOOG	14	28
WIKI	9	18
YAH	13	26
YT	7	14
Total	50	100

- c. The most frequently visited website is google.com (GOOG); second is yahoo.com (YAH).
- 5. a.

		Relative	Percent
Name	Frequency	Frequency	Frequency
Brown	7	0.14	14%
Johnson	10	0.20	20%
Jones	7	0.14	14%
Garcia	б	0.12	12%
Smith	12	0.24	24%
Williams	8	0.16	16%
Total	50	1	100%

b.



c.





- e. The three most common last names are Smith (24%), Johnson (20%) and Williams (16%). This is easily apparent from the sorted bar chart in c. Without the labeling of percentages, it is difficult to determine the most common names from the pie chart.
 - Relative Percent Network Frequency Frequency ABC 24 6 CBS 9 36 FOX 4 1 NBC 9 36 25 100 Total 10 9 8 7 Frequency 6 5 4 3 2 1 0 ABC CBS FOX NBC Network
- b. For these data, NBC and CBS tie for the number of top-rated shows. Each has 9 (36%) of the top 25. ABC is third with 6 (24%) and the much younger FOX network has 1 (4%).

2 - 5
© 2021 Cengage Learning. All Rights Reserved.
May not be scanned, copied or duplicated, or posted to a publicly accessible website, in whole or in part.

6. a.

7. a.



Management should be very pleased with the survey results. 40% + 46% = 86% of the ratings are very good to excellent. 94% of the ratings are good or better. This does not look to be a Delta flight where significant changes are needed to improve the overall customer satisfaction ratings.

b. While the overall ratings look fine, note that one customer (2%) rated the overall experience with the flight as Fair and two customers (4%) rated the overall experience with the flight as Poor. It might be insightful for the manager to review explanations from these customers as to how the flight failed to meet expectations. Perhaps, it was an experience with other passengers that Delta could do little to correct or perhaps it was an isolated incident that Delta could take steps to correct in the future.

8.	a.
----	----

Position	Frequency	Relative Frequency
Pitcher	17	0.309
Catcher	4	0.073
1st Base	5	0.091
2nd Base	4	0.073
3rd Base	2	0.036
Shortstop	5	0.091
Left Field	6	0.109
Center Field	5	0.091
Right Field	<u>7</u>	0.127
Total	55	1.000

b. Pitchers (Almost 31%)

- c. 3rd Base (3 4%)
- d. Right Field (Almost 13%)
- e. Infielders (16 or 29.1%) to Outfielders (18 or 32.7%)
- 9. a.

	Bachelor's	Master's
В	21%	27%
CSE	9%	9%
Е	6%	24%
Н	16%	8%
NSM	8%	2%
SBS	16%	6%
0	24%	24%
Total	100%	100%

b.





c. The lowest percentage for a Bachelor's is Education (6%) and for a Master's is Natural Sciences and Mathematics (2%).

2 - 7
© 2021 Cengage Learning. All Rights Reserved.
May not be scanned, copied or duplicated, or posted to a publicly accessible website, in whole or in part.

Chapter 2

e.

	Bachelor's	Master's	Difference
В	21%	27%	6%
CSE	9%	9%	0%
Е	6%	24%	18%
Н	16%	8%	-8%
NSM	8%	2%	-6%
SBS	16%	6%	-10%
0	24%	24%	0%

d. The highest percentage for a Bachelor's is Other (24%) and for a Master's is Business (27%).

Education has the largest increase in percent: 18%

10. a.

Rating	Frequency
Excellent	187
Very Good	252
Average	107
Poor	62
Terrible	41
Total	649

b.

Frequency
29
39
16
10
6
100



- d. At the Lakeview Lodge, 29% + 39% = 68% of the guests rated the hotel as Excellent or Very Good. But, 10% + 6% = 16% of the guests rated the hotel as poor or terrible.
- e. The percent frequency distribution for the Timber Hotel follows:

	Percent
Rating	Frequency
Excellent	48
Very Good	31
Average	12
Poor	6
Terrible	3
Total	100

11.

At the Lakeview Lodge, 48% + 31% = 79% of the guests rated the hotel as excellent or very good, and 6% + 3% = 9% of the guests rated the hotel as poor or terrible.

Compared to ratings of other hotels in the same region, both of these hotels received very favorable ratings. But, in comparing the two hotels, guests at the Timber Hotel provided somewhat better ratings than guests at the Lakeview Lodge.

Class	Frequency	Relative Frequency	Percent Frequency
12–14	2	0.050	5.0
15-17	8	0.200	20.0
18-20	11	0.275	27.5
21-23	10	0.250	25.0
24-26	9	0.225	22.5
Total	40	1.000	100.0

12.			
_	Class	Cumulative Frequency	Cumulative Relative Frequency
	less than or equal to 19	10	.20
	less than or equal to 29	24	.48
	less than or equal to 39	41	.82
	less than or equal to 49	48	.96
	less than or equal to 59	50	1.00

13.



2 - 10 © 2021 Cengage Learning All Rights Reserve

© 2021 Cengage Learning. All Rights Reserved. May not be scanned, copied or duplicated, or posted to a publicly accessible website, in whole or in part.

17. a/b.

Waiting Time	Frequency	Relative Frequency
0-4	4	0.20
5–9	8	0.40
10-14	5	0.25
15–19	2	0.10
20-24	1	0.05
Totals	$\overline{20}$	1.00

c/d.

Waiting Time	Cumulative Frequency	Cumulative Relative Frequency
Less than or equal to 4	4	0.20
Less than or equal to 9	12	0.60
Less than or equal to 14	17	0.85
Less than or equal to 19	19	0.95
Less than or equal to 24	20	1.00

e. 12/20 = 0.60

PPG	Frequency
10–11.9	1
12-13.9	3
14–15.9	7
16-17.9	19
18–19.9	9
20-21.9	4
22-23.9	2
24-25.9	0
26-27.9	3
28-29.9	2

2 - 11 © 2021 Cengage Learning. All Rights Reserved. May not be scanned, copied or duplicated, or posted to a publicly accessible website, in whole or in part.

```
Total
```

50

b.

	Relative	
PPG	Frequency	
10–11.9	0.02	
12-13.9	0.06	
14-15.9	0.14	
16-17.9	0.38	
18–19.9	0.18	
20-21.9	0.08	
22-23.9	0.04	
24-25.9	0.00	
26-27.9	0.06	
28-29.9	0.04	
Total	1.00	

c.

	Cumulative	
	Percent	
PPG	Frequency	
Less than 12	2	
Less than 14	8	
Less than 16	22	
Less than 18	60	
Less than 20	78	
Less than 22	86	
Less than 24	90	
Less than 26	90	
Less than 28	96	
Less than 30	100	



- e. There is skewness to the right.
- f. (11/50)(100) = 22%
- 19. a. The busiest airport is Hartsfield-Jackson Atlanta (ATL) with 104.2 million total passengers. The least busy airport is Detroit Metropolitan (DTW) with 34.4 million total passengers.

d.

Total Passengers	
(Millions)	Frequency
30–39.9	4
40-49.9	9
50-59.9	3
60–69.9	1
70–79.9	1
80-89.9	1
90–99.9	0
100–109.9	1
Total	20



Most of the top 20 busiest North American airports service fewer than 60 million passengers. Only four of the 20 airports have more than 60 million passengers.

20. a. Least = 12, Highest = 23

b.

		Percent	
Hours in Meetings per Week	Frequency	Frequency	
11–12	1	4%	
13–14	2	8%	
15–16	6	24%	
17–18	3	12%	
19–20	5	20%	
21–22	4	16%	
23–24	4	16%	
Total	25	100%	



The distribution is slightly skewed to the left.

21. a/b/c/d.

c.

				Cumulative
		Relative	Cumulative	Relative
Revenue	Frequency	Frequency	Frequency	Frequency
0–1.9	10	0.17	10	0.17
2.0-3.9	24	0.40	34	0.57
4.0–5.9	7	0.12	41	0.68
6.0–7.9	5	0.08	46	0.77
8.0–9.9	3	0.05	49	0.82
10.0–11.9	4	0.07	53	0.88
12.0–13.9	1	0.02	54	0.90
14.0–15.9	1	0.02	55	0.92
16.0–17.9	0	0.00	55	0.92
18.0–19.9	0	0.00	55	0.92
20.0-21.9	0	0.00	55	0.92
22.0-23.9	1	0.02	56	0.93
24.0-25.9	1	0.02	57	0.95
26.0-27.9	2	0.03	59	0.98
28.0-29.9	0	0.00	59	0.98
30.0-31.9	0	0.00	59	0.98
32.0-33.9	0	0.00	59	0.98
34.0-35.9	0	0.00	59	0.98
36.0-37.9	1	0.02	60	1.00
Total	60	1.00		

e. Most universities (55) have endowments less than \$16 billion. Only 5 have endowments larger than \$16 billion. We see that .92, or 92%, of the universities have endowments less than \$16 billion, and only .08, or 8%, of the universities have endowments larger than \$16 billion.



The histogram shows the distribution is skewed to the right with five university endowments in the \$22 to \$38 billion range.

g. Harvard University has the largest endowment at \$36 billion. All other universities have endowments less than \$28 billion. Most (92%) have endowments less than \$16 billion.

22. a.

# U.S. Locations	Frequency	Percent Frequency
0–4,999	10	50
5,000-9,999	3	15
10,000–14,999	2	10
15,000–19,999	1	5
20,000-24,999	0	0
25,000-29,999	1	5
30,000-34,999	2	10
35,000–39,999	1	5
Total	20	100



- c. The distribution is skewed to the right. The majority of the franchises in this list have fewer than 20,000 locations (50% + 15% + 15% = 80%). McDonald's, Subway and 7-Eleven have the highest number of locations.
- 23. a. The highest positive YTD % Change for Japan's Nikkei index with a YTD % Change of 31.4%.
 - b. A class size of 10 results in 10 classes.

Frequency
1
1
3
3
4
5
8
3
1
0
1







The general shape of the distribution is skewed to the left. Twenty-two of the 30 indexes have a positive YTD % Change and 13 have a YTD % Change of 10% or more. Eight of the indexes had a negative YTD % Change.

d. A variety of comparisons are possible depending upon when the study is done.

24.	Leaf Unit = Starting Med Salary	1000 ian							
	4	6	8						
	5	1	2	3	3	5	6	8	8
	6	0	1	1	1	2	2		
	7	1	2	5					
	Leaf Unit = Mid-Career Salary	1000 Media	an						
	8	0	0	4					
	9	3	3	5	6	7			
	10	5	6	6					
	11	0	1	4	4	4			
	12	2	3	6					

There is a wider spread in the mid-career median salaries than in the starting median salaries. Also, as expected, the mid-career median salaries are higher than the starting median salaries. The



mid-career median salaries were mostly in the \$93,000 to \$114,000 range while the starting median salaries were mostly in the \$51,000 to \$62,000 range.

b. The histogram is skewed to the right.



4	3						
5							
6	1	3	7	9			
7	1	3	4	5	7	7	9
8	2	4	7				
9	0	3	6				
10	0						
11	3						

d. Rotating the stem-and-leaf display counterclockwise onto its side provides a picture of the data that is similar to the histogram shown in part (a). Although the stem-and-leaf display may appear to offer the same information as a histogram, it has two primary advantages: the stem-and-leaf display is easier to construct by hand; and the stem-and-leaf display provides more information than the histogram because the stem-and-leaf shows the actual data.

26. a.

2 1 4 2 6 7

2 - 19 © 2021 Cengage Learning. All Rights Reserved. May not be scanned, copied or duplicated, or posted to a publicly accessible website, in whole or in part.

Chapter 2

b. Most frequent age group: 40–44 with 9 runners

c. 43 was the most frequent age with 5 runners



		y	
	1	2	Total
А	5	0	5
В	11	2	13
С	2	10	12
Total	18	12	30

b.

x

		У		
		1	2	Total
x	Α	100%	0%	100%
	В	84.6%	15.4%	100%
	С	16.7%	83.3%	100%

c.

		у	,
		1	2
x	Α	27.8%	0%
	В	61.1%	16.7%
	С	11.1%	83.3%
	Total	100%	100%

d. Category A values for x are always associated with category 1 values for y. Category B values for x are usually associated with category 1 values for y. Category C values for x are usually associated with category 2 values for *y*.

				У		
		20-39	40–59	60–79	80–	Grand Total
					100	
	10-29			1	4	5
x	30–49	2		4		6
	50-69	1	3	1		5
	70–90	4				4
	Grand Total	7	3	6	4	20
b.						
				У		
		20-39	40–59	60–79	80–	Grand Total
					100	
	10-29			20.0	80.0	100
x	30–49	33.3		66.7		100
	50-69	20.0	60.0	20.0		100
	70–90	100.0				100

28. a.

c.

				У	
		20-39	40–59	60–79	80–
					100
	10–29	0.0	0.0	16.7	100.0
x	30–49	28.6	0.0	66.7	0.0
	50-69	14.3	100.0	16.7	0.0
	70–90	57.1	0.0	0.0	0.0
	Grand Total	100	100	100	100

d. Higher values of *x* are associated with lower values of *y* and vice versa.

29. a. Row Percentages

			Average Speed			
				160-		
Make	130–139.9	140–149.9	150-159.9	169.9	170–179.9	Total
Buick	100.0	0.0	0.0	0.0	0.0	100
Chevrolet	18.75	31.25	25.0	18.75	6.25	100
Dodge	0.0	100.0	0.0	0.0	0.0	100
Ford	33.33	16.67	33.33	16.67	0.0	100

b. (4+3+1)/16 = 50%

c. Column Percentages

Average Speed

				160-	
Make	130-139.9	140–149.9	150-159.9	169.9	170-179.9
Buick	16.67	0.0	0.0	0.0	0.0
Chevrolet	50.0	62.5	66.67	75.0	100.0
Dodge	0.0	25.0	0.0	0.0	0.0
Ford	33.33	12.5	33.33	25.0	0.0
Total	100	100	100	100	100

d. 3/4 = 75%

30. a. Row Percentages

			Year			i.
Average Speed	1988–1992	1993–1997	1998–2002	2003-2007	2008-2012	Total
130–139.9	16.7	0.0	0.0	33.3	50.0	100
140–149.9	25.0	25.0	12.5	25.0	12.5	100
150-159.9	0.0	50.0	16.7	16.7	16.7	100
160–169.9	50.0	0.0	50.0	0.0	0.0	100
170–179.9	0.0	0.0	100.0	0.0	0.0	100

b. It appears that most of the faster average winning times occur before 2003. This could be due to new regulations that take into account driver safety, fan safety, the environmental impact, and fuel consumption during races.

31. a. The crosstabulation of condition of the greens by gender is presented below.

	Green Co		
Gender	Too Fast	Fine	Total
Male	35	65	100
Female	40	60	100
Total	75	125	200

The female golfers have the highest percentage saying the greens are too fast: 40/100 = 40%. Male golfers have 35/100 = 35% saying the greens are too fast.

- b. Among low handicap golfers, 1/10 = 10% of the women think the greens are too fast and 10/50 = 20% of the men think the greens are too fast. So, for the low handicappers, the men show a higher percentage who think the greens are too fast.
- c. Among the higher handicap golfers, 39/90 = 43% of the woman think the greens are too fast and 25/50 = 50% of the men think the greens are too fast. So, for the higher handicap golfers, the men show a higher percentage who think the greens are too fast.
- d. This is an example of Simpson's Paradox. At each handicap level a smaller percentage of the women think the greens are too fast. But, when the crosstabulations are aggregated, the result is reversed and we find a higher percentage of women who think the greens are too fast.

The hidden variable explaining the reversal is handicap level. Fewer people with low handicaps think the greens are too fast, and there are more men with low handicaps than women.

32. a. Row percentages are shown below.

Region	Under \$15,000	\$15,000 to \$24,999	\$25,000 to \$34,999	\$35,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 and over	Total
Northeast	12.72	10.45	10.54	13.07	17.22	11.57	24.42	100.00
Midwest	12.40	12.60	11.58	14.27	19.11	12.06	17.97	100.00
South	14.30	12.97	11.55	14.85	17.73	11.04	17.57	100.00
West	11.84	10.73	10.15	13.65	18.44	11.77	23.43	100.00

The percent frequency distributions for each region now appear in each row of the table. For example, the percent frequency distribution of the West region is as follows:

requency
11.84
10.73
10.15
13.65
18.44
11.77
23.43
100.00

b. West: 18.44 + 11.77 + 23.43 = 53.64% or (4804 + 3066 + 6104) / 26057 = 53.63%

South: 17.73 + 11.04 + 17.57 = 46.34% or (7730 + 4813 + 7660) / 43609 = 46.33%

c.

Northeast







2 - 24 © 2021 Cengage Learning. All Rights Reserved. May not be scanned, copied or duplicated, or posted to a publicly accessible website, in whole or in part.



The largest difference appears to be a higher percentage of household incomes of \$100,000 and over for the Northeast and West regions.

d. Column percentages are shown below.

Region	Under \$15,000	\$15,000 to \$24,999	\$25,000 to \$34,999	\$35,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 and over
Northeast	17.83	16.00	17.41	16.90	17.38	18.35	22.09
Midwest	21.35	23.72	23.50	22.68	23.71	23.49	19.96
South	40.68	40.34	38.75	39.00	36.33	35.53	32.25
West	20.13	19.94	20.34	21.42	22.58	22.63	25.70
Total	100.00	100.00	100.00	100.00	100.00	100.00	100.00

Each column is a percent frequency distribution of the region variable for one of the household income categories. For example, for an income level of \$35,000 to \$49,999 the percent frequency distribution for the region variable is as follows:

		Percent
Region		Frequency
Northeast		16.90
Midwest		22.68
South		39.00
West		21.42
	Total	100.00

e. 32.25% of households with a household income of \$100,000 and over are from the South region, while 17.57% of households from the South region have income of \$100,000 and over. These percentages are different because they represent percent frequencies based on different category totals.

33. a.

		Brand Value (\$ billions)							
Industry	0–9.9	10–19.9	20-29.9	30-19.9	40–49.9	50-60	Total		
Automotive & Luxury	10	4	1				15		
Consumer Packaged Good	s 7	5					12		
Financial Services	11	3					14		
Other	14	10		2			26		
Technology	7	4		1	1	2	15		
Tota	1 49	26	1	3	1	2	82		
Industry	Freque	ency							
Automotive & Luxury	1	15							
Consumer Packaged Good	s	12							
Financial Services		14							
Other		26							
Technology		15							
Tota	1	82							
Brand Value (\$ billions)	Fr	equency							
0–9.9		49							
10–19.9		26							
20-29.9		1							
30-39.9		3							
40-49 9		1							

Brand Value (\$ billion	ıs)	Frequency
0–9.9		49
10–19.9		26
20-29.9		1
30–39.9		3
40-49.9		1
50-60		2
	Total	82

- d. The right margin shows the frequency distribution for the fund type variable and the bottom margin shows the frequency distribution for the brand value.
- Higher brand values are associated with the technology brands. For instance, the crosstabulation e. shows that 4 of the 15 technology brands (approximately 27%) had a brand value of \$30 billion or higher.

34.	a.
-----	----

	Brand Revenue (\$ billions)								
Industry	0–25	25-50	50-75	75-100	100-125	125-150	Total		
Automotive & Luxury	10	1	1		1	2	15		
Consumer Packaged Goods	12						12		
Financial Services	2	4	2	2	2	2	14		



© 2021 Cengage Learning. All Rights Reserved. May not be scanned, copied or duplicated, or posted to a publicly accessible website, in whole or in part.

	Other	13	5	3	2	2	1	26
	Technology	4	4	4	1	2		15
	Total	41	14	10	5	7	5	82
b.								
	Brand Revenue (\$ billions)	Fr	equency					
	0–25		41					
	25-50		14					
	50-75		10					
	75–100		5					
	100–125		7					
	125–150		5					
	То	tal	82					

c. Consumer packaged goods have the lowest brand revenues; each of the 12 consumer packaged goods brands in the sample data had a brand revenue of less than \$25 billion. Approximately 57% of the financial services brands (8 out of 14) had a brand revenue of \$50 billion or greater, and 47% of the technology brands (7 out of 15) had a brand revenue of at least \$50 billion.

	1-Yr Value Change (%)									
	-60	-40	-20	0–	20-	40-	Tota			
Industry	41	21	1	19	39	60	1			
Automotive & Luxury Consumer Packaged				11	4		15			
Goods			2	10			12			
Financial Services		1	6	7			14			
Other			2	20	4		26			
Technology	1	3	4	4	2	1	15			
Total	1	4	14	52	10	1	82			

e.

d.

1-Yr Value Change (%)	Frequency
-6041		1
-4021		4
-201		14
0–19		52
20–39		10
40–60		1
	Total	82

2 - 27 © 2021 Cengage Learning. All Rights Reserved. May not be scanned, copied or duplicated, or posted to a publicly accessible website, in whole or in part.

Chapter 2

f. The automotive & luxury brands all had a positive 1-year value change (%). The technology brands had the greatest variability. Financial services were heavily concentrated between -20% and +19% changes, while consumer goods and other industries were mostly concentrated in 0–19% gains.

	Hwy MPG								
			30-	35–					
Size	20-24	25-29	34	39	40–44	Total			
Compact	13	25	49	29	6	122			
Large	10	31	19	11	1	72			
Midsize	15	35	61	29	7	147			
Total	38	91	129	69	14	341			

35. a.

b. Midsize and Compact seem to be more fuel efficient than Large.

c.

			City MPG			
	10-					
Drive	14	15–19	20-24	25-29	30–34	Total
А	3	43	57	5		108
F		8	48	82	16	154
R	10	33	32	4		79
Total	13	84	137	91	16	341

d. Higher fuel efficiencies are associated with front wheel drive cars.

e.

	City MPG					
Fuel Type	10-14	15-19	20-24	25-29	30–34	Total
Р	13	58	94	16	1	182
R		26	43	75	15	159
Total	13	84	137	91	16	341

f. Higher fuel efficiencies are associated with cars that use premium fuel.

36. a.



b. There is a negative relationship between *x* and *y*; *y* decreases as *x* increases.





b. As *x* goes from A to D the frequency for I increases and the frequency of II decreases.

38. a.

		y		
	-	Yes	No	
	Low	66.667	33.333	100
x	Medium	30.000	70.000	100
	High	80.000	20.000	100

b. 100% 90% 80% 70% 60% 50% □No 40% □ Yes 30% 20% 10% 0% Low Medium High x 39. a. 40 35 **Evel Efficiency (MPG)** 20 10 10 5 0 10 20 30 50 0 40 60 **Driving Speed (MPH)**

b. For midsized cars, lower driving speeds seem to yield higher miles per gallon.

70



- b. Colder average low temperature seems to lead to higher amounts of snowfall.
- c. Two cities have an average snowfall of nearly 100 inches of snowfall: Buffalo, NY and Rochester, NY. Both are located near large lakes in New York.

41. a.



b. The percentage of people with hypertension increases with age.

2 - 31 © 2021 Cengage Learning. All Rights Reserved. May not be scanned, copied or duplicated, or posted to a publicly accessible website, in whole or in part. c. For ages earlier than 65, the percentage of males with hypertension is higher than that for females. After age 65, the percentage of females with hypertension is higher than that for males.



42. a.

- b. After an increase in age 25–34, 4K TV ownership decreases as age increases. The percentage of people with other types of televisions increases with age. There is less variation across age groups in the percentage who own 1080 televisions.
- c. Television technology is advancing rapidly, so it is likely that a new display will be introduced within 10 years. But until the next display type becomes rapidly available, we would expect that 4K TV ownership percentages would increase across age ranges as this technology matures and the television prices continue to decrease.



43. a.

2 - 32 © 2021 Cengage Learning. All Rights Reserved. May not be scanned, copied or duplicated, or posted to a publicly accessible website, in whole or in part.



c. The stacked bar chart seems simpler than the side-by-side bar chart and more easily conveys the differences in store managers' use of time.

44. a.

Class	Frequency
600-699	1
700-799	2
800-899	4
900-999	6
1000-1099	7
1100-1199	3
1200-1299	4
1300-1399	2
1400-1499	1
Total	30

Chapter 2



- b. The distribution is nearly symmetrical. It could be approximated by a bell-shaped curve.
- c. 10 of 30 or 33% of the scores are between 1400 and 1599. The average SAT score looks to be a little over 1500. Scores below 800 or above 2200 are unusual.

45. a.

Median Household Income	Frequency	Percent Frequency
65.0–69.9	1	2%
70.0–74.9	6	12%
75.0–79.9	17	34%
80.0-84.9	6	12%
85.0-89.9	7	14%
90.0–94.9	5	10%
95.0–99.9	4	8%
100.0–104.9	0	0%
105.0-109.9	3	6%
110.0–114.9	1	2%
Total	50	100%

b.



- c. The distribution is skewed to the right. There is a gap in the \$100.0-\$104.9 range. The most frequent range for the median household income is \$75.0-\$79.9 thousand.
- d. New Jersey \$110.7 thousand
- e. Idaho \$67.1 thousand

Chapter 2

46. a.

Population in Millions	Frequency	Percent Frequency
0.0–2.4	15	30.0%
2.5–4.9	13	26.0%
5.0-7.4	10	20.0%
7.5–9.9	5	10.0%
10.0-12.4	1	2.0%
12.5-14.9	2	4.0%
15.0-17.4	0	0.0%
17.5–19.9	2	4.0%
20.0-22.4	0	0.0%
22.5-24.9	0	0.0%
25.0-27.4	1	2.0%
27.5–29.9	0	0.0%
30.0-32.4	0	0.0%
32.5-34.9	0	0.0%
35.0-37.4	1	2.0%
37.5-39.9	0	0.0%



- b. The distribution is skewed to the right.
- c. Fifteen states (30%) have a population less than 2.5 million. Over half of the states have population less than 5 million (28 states 56%). Only seven states have a population greater than 10 million (California, Florida, Illinois, New York, Ohio, Pennsylvania and Texas). The largest state is California (37.3 million) and the smallest states are Vermont and Wyoming (600 thousand).

47. a.

b. The majority of the start-up companies in this set have less than \$90 million in venture capital. Only 6 of the 50 (12%) have more than \$150 million.

Industry	Frequency	Percent Frequency
Bank	26	13%
Cable	44	22%
Car	42	21%
Cell	60	30%
Collection	28	14%
Total	200	100%

48. a.

_

b.



- c. The cellular phone providers had the highest number of complaints.
- d. The percentage frequency distribution shows that the two financial industries (banks and collection agencies) had about the same number of complaints. Also, new car dealers and cable and satellite television companies also had about the same number of complaints.

49. a.

Beta	Frequency	Percent Frequency
0.00-0.09	1	3.3%
0.10-0.19	1	3.3%
0.20-0.29	1	3.3%
0.30-0.39	0	0.0%
0.40-0.49	1	3.3%
0.50-0.59	1	3.3%
0.60-0.69	3	10.0%
0.70-0.79	2	6.7%
0.80-0.89	5	16.7%
0.90–.99	4	13.3%
1.00 - 1.09	0	0.0%
1.10-1.19	2	6.7%
1.20-1.29	5	16.7%
1.30–1.39	2	6.7%
1.40 - 1.49	0	0.0%
1.50-1.59	0	0.0%
1.60–1.69	0	0.0%
1.70 - 1.80	1	3.3%
1.80 - 1.90	1	3.3%
Total	30	100.0%



- c. The distribution is somewhat skewed to the left.
- d. The stock with the highest beta is JP Morgan Chase & Company with a beta of 1.84. The stock with the lowest beta is Verizon Communications Inc. with a beta of .04.

50. a.

b.

Level of Education	Percent Frequency
High school graduate	32,773/65,644(100) = 49.93
Bachelor's degree	22,131/65,644(100) = 33.71
Master's degree	9003/65,644(100) = 13.71
Doctoral degree	1737/65,644(100) = 2.65
Total	100.00

13.71 + 2.65 = 16.36% of heads of households have a master's or doctoral degree.

b.

Household Income	Percent Frequency
Under \$25,000	13,128/65,644(100) = 20.00
\$25,000 to \$49,999	15,499/65,644(100) = 23.61
\$50,000 to \$99,999	20,548/65,644(100) = 31.30
\$100,000 and over	16,469/65,644(100) = 25.09
Total	100.00

31.30 + 25.09 = 56.39% of households have an income of \$50,000 or more.

c.

	Household Income			
	Under	\$25,000 to	\$50,000 to	\$100,000 and
Level of Education	\$25,000	\$49,999	\$99,999	over
High school graduate	75.26	64.33	45.95	21.14
Bachelor's degree	18.92	26.87	37.31	47.46
Master's degree	5.22	7.77	14.69	24.86
Doctoral degree	0.60	1.03	2.05	6.53
Total	100.00	100.00	100.00	100.00

There is a large difference between the level of education for households with an income of under \$25,000 and households with an income of \$100,000 or more. For instance, 75.26% of households with an income of under \$25,000 are households in which the head of the household is a high school graduate. But, only 21.14% of households with an income level of \$100,000 or more are households in which the head of the household is a high school graduate. It is interesting to note, however, that 45.95% of households with an income of \$50,000 to \$99,999 are households in which the head of the household is a high school graduate.

51. a. The batting averages for the junior and senior years for each player are as follows:

Junior year:	
Allison Fealey	15/40 = .375
Emily Janson	70/200 = .350
Senior year:	
Allison Fealey	75/250 = .300
Emily Janson	35/120 = .292

Because Allison Fealey had the higher batting average in both her junior year and senior year, Allison Fealey should receive the scholarship offer.

b. The combined or aggregated two-year crosstabulation is as follows:

	Combined 2-Year Batting							
Outcome	A. Fealey	E. Jansen						
Hit	90	105						
No Hit	200	215						
Total At-Bats	290	320						

Based on this crosstabulation, the batting average for each player is as follows:

Combined junior/senior years	
Allison Fealey	90/290 = .310
Emily Janson	105/320 = .328

Because Emily Janson has the higher batting average over the combined junior and senior years, Emily Janson should receive the scholarship offer.

c. The recommendations in parts (a) and (b) are not consistent. This is an example of Simpson's Paradox. It shows that in interpreting the results based upon separate or unaggregated crosstabulations, the conclusion can be reversed when the crosstabulations are grouped or aggregated. When Simpson's Paradox is present, the decision maker will have to decide whether the unaggregated or the aggregated form of the crosstabulation is most helpful in identifying the desired conclusion. Note: The authors prefer the recommendation to offer the scholarship to Emily Janson because it is based upon the aggregated performance for both players over a larger number of atbats. But this is a judgment or personal preference decision. Others may prefer the conclusion based on using the unaggregated approach in part (a).

	Siz	e of Company		
Job Growth (%)	Small	Midsized	Large	Total
-10-0	4	6	2	12
0–10	18	13	29	60
10–20	7	2	4	13
20–30	3	3	2	8
30–40	0	3	1	4
60–70	0	1	0	1
Total	32	28	38	98

b. Frequency distribution for growth rate.

Job Growth (%)	Total
-10-0	12
0–10	60
10-20	13
20-30	8
30–40	4
60–70	1
Т	otal 98

Frequency distribution for size of company.

Size	Total
Small	32
Medium	28
Large	38
Total	98

c. Crosstabulation showing column percentages.

Size of Company

Chapter 2

Job Growth (%)	Small	Midsized	Large
-10-0	13	21	5
0–10	56	46	76
10–20	22	7	11
20–30	9	11	5
30–40	0	11	3
60–70	0	4	0
Total	100	100	100

d. Crosstabulation showing row percentages.

	Siz			
Job Growth (%)	Small	Midsized	Large	Total
-10-0	33.	50	17	100
0–10	30	22	48	100
10–20	54	15	31	100
20-30	38	38	25	100
30–40	0	75	25	100
60–70	0	100	0	100

e. 12 companies had a negative job growth: 13% were small companies; 21% were midsized companies; and 5% were large companies. So, in terms of avoiding negative job growth, large companies were better off than small and midsized companies. But, although 95% of the large companies had a positive job growth, the growth rate was below 10% for 76% of these companies. In terms of better job growth rates, midsized companies performed better than either small or large companies. For instance, 26% of the midsized companies had a job growth of at least 20% as compared to 9% for small companies and 8% for large companies.

					Tuition & Fees (\$)					
	1-	5001-	10,001	15,001		25,001	30,001	35,001	40,001	
Year	500	10,00	_	_	20,001-	_	_	_	_	
Founded	0	0	15,000	20,000	25,000	30,000	35,000	40,000	45,000	Total
1600–1649								1		1
1700–1749								2	1	3
1750–1799									4	4
1800–1849					1	3	3	6	8	21
1850–1899	1			2	2	13	14	13	4	49
1900–1949			1		2	3	4	8		18
1950-2000				2	4		1			7
Total	1	0	1	4	9	19	22	30	17	103

53. a.

b.					Tuition & Fees (\$)					
		5001-	10,001	15,001		25,001	30,001	35,001	40,001	
Year	1–	10,00	-	-	20,001-	-	-	-	-	Grand
Founded	5000	0	15,000	20,000	25,000	30,000	35,000	40,000	45,000	Total
1600–1649								100.00		100
1700–1749								66.67	33.33	100
1750–1799									100.00	100
1800–1849					4.76	14.29	14.29	28.57	38.10	100
1850–1899	2.04			4.08	4.08	26.53	28.57	26.53	8.16	100
1900–1949			5.56		11.11	16.67	22.22	44.44		100
1950-2000				28.57	57.14		14.29			100

c. Colleges in this sample founded before 1800 tend to be expensive in terms of tuition.

54. a.

					%	6 Grad	uate							
		40	45		55	60								
Year	35–	_	_	50-	_	_	65–	70–	75–	80-	85-	90–	95–	Grand
Founded	40	45	50	55	60	65	70	75	80	85	90	95	100	Total
1600-														
1649													1	1
1700-														
1749													3	3
1750–														
1799												1	3	4
1800-														
1849						1	2	4	2	3	4	3	2	21
1850–														
1899			1	2	4	3	11	5	9	6	3	4	1	49
1900–														
1949	1	1	1		1	3		3	2	4	1	1		18
1950–														
2000	1		1	3			2							7
Grand														
Total	2	1	3	5	5	7	15	12	13	13	8	9	10	103

b.														
	% Graduate													
Year	35–	40	45–	50-	55	60–	65–	70–	75–	80-	85–	90–	95–	Gran
Found	40	_	50	55	_	65	70	75	80	85	90	95	100	d
ed		45			60									Tota
														1
1600-													100.	100
1649													00	
1700-													100.	100
1749													00	
1750-												25.0	75.0	100
1799												0	0	

2 - 43 © 2021 Cengage Learning. All Rights Reserved. May not be scanned, copied or duplicated, or posted to a publicly accessible website, in whole or in part.

1800-						4.76	9.52	19.0	9.52	14.2	19.0	14.2	9.52	100
1849								5		9	5	9		
1850-			2.04	4.08	8.1	6.12	22.4	10.2	18.3	12.2	6.12	8.16	2.04	100
1899					6		5	0	7	4				
1900-	5.56	5.5	5.56		5.5	16.6		16.6	11.1	22.2	5.56	5.56		100
1949		6			6	7		7	1	2				
1950-	14.2		14.2	42.8			28.5							100
2000	9		9	6			7							

c. Older colleges and universities tend to have higher graduation rates.



b. Older colleges and universities tend to be more expensive.



b. There appears to be a strong positive relationship between Tuition & Fees and % Graduation.

55. a.





b.

Region	2013	2015
China	7.0%	37.9%
Western Europe	33.4%	32.6%
United States	45.6%	20.4%
Japan	13.5%	8.2%
Canada	0.4%	0.9%
Total:	100.0%	100.0%



c. The graph in part (a) is more insightful because it shows the change in vehicle sales over time for each market region.



Zoo attendance appears to be dropping over time.



c. General attendance is increasing, but not enough to offset the decrease in member attendance. School membership appears fairly stable.

Chapter 2 Descriptive Statistics: Tabular and Graphical Displays

Case Problem 1: Pelican Stores

1. There were 70 promotional customers and 30 regular customers. Because there are 100 observations in the sample, the frequency and percent frequency distributions are the same. Percent frequency distributions for many of the variables are given.

No. of Items	Percent Frequency
1	29
2	27
3	10
4	10
5	9
6	7
7 or more	8
Total	$\frac{100}{100}$
1000	100
Net Sales	Percent Frequency
0.00-24.99	9
25.00-49.99	30
50.00-74.99	25
75.00-99.99	10
100.00-124.99	12
125.00-149.99	4
150.00-174.99	3
175.00-199.99	3
200 or more	4
Total	100
Method of Payment	Percent Frequency
American Express	2
Discover	4
MasterCard	14
Proprietary Card	70
Visa	10
Total	100
Gender	Percent Frequency
Female	93
Male	7
Total	100
Marital Status	Percent Frequency
Married	84
Single	<u> 16 </u>
Total	100
Age	Percent Frequency
	1 7

30–39	30
40–49	33
50–59	16
60–69	7
70–79	4
Total	100

These percent frequency distributions provide a profile of Pelican's customers. Many observations are possible, including:

- A large majority of the customers use National Clothing's proprietary credit card.
- Over half of the customers purchase one or two items, but a few make numerous purchases.
- The percent frequency distribution of net sales shows that 61% of the customers spent \$50 or more.
- Customers are distributed across all adult age groups.
- The overwhelming majority of customers are female.
- Most of the customers are married.

2.



3. A crosstabulation of type of customer versus net sales is shown.

	Net Sales											
	0–	25–	50-	75–	100-	125-	175-	200-	225-	250-	275-	Total
Customer	25	50	75	100	125	175	200	225	250	275	300	
Promotional	7	17	17	8	9	3	2	3	1	2	1	70
Regular	2	13	8	2	3	1	1					30
Total	9	30	25	10	12	4	3	3	1	2	1	100

From the crosstabulation it appears that net sales are larger for promotional customers.

Chapter 2

4. A scatter diagram of net sales vs. age is shown below. A trendline has been fitted to the data. From this, it appears that there is no relationship between net sales and age.



Age is not a factor in determining net sales.

Case Problem 2: Movie Theater Releases

This case provides the student with the opportunity to use tabular and graphical presentations to analyze data from the movie industry. Developing and interpreting frequency distributions, percent frequency distributions and scatter diagrams are emphasized. The interpretations and insights can be quite varied. We illustrate some below.

Frequency Distribution and Percent Frequency Distribution

The choice of the classes for frequency distributions or percent frequency distributions can be expected to vary. The frequency distributions we developed are as follows:

Opening Gross Sales	Frequency
(Millions)	(or Percentage)
\$0–9.99	14
10-19.99	34
20-29.99	22
30–39.99	10
40-49.99	5
50–59.99	3
60–69.99	1
70–79.99	2
80-89.99	1
90–99.99	0
100-109.99	2
110–119.99	0
120-129.99	0
130–139.99	3
140–149.99	0
150–159.99	1
160–169.99	1
170-179.99	1
Total	100

Total Gross Sales	Frequency
(Millions)	(or Percentage)
\$0-49.99	34
50-99.99	36
100-149.99	11
150–199.99	6
200-249.99	3
250-299.99	1
300-349.99	3
350-399.99	3
400-449.99	1
450-499.99	1
500-549.99	<u>1</u>
Total	100
Number	Frequency
of Theaters	(or Percentage)
0–499	0
500–999	0

© 2021 Cengage Learning. All Rights Reserved. May not be scanned, copied or duplicated, or posted to a publicly accessible website, in whole or in part.

2 - 51

Chapter 2

1000-1499	1
1500-1999	4
2000-2499	6
2500-2999	17
3000-3499	37
3500-3999	21
4000-4499	14
Total	100

Number of Weeks	Frequency (or Percentage)
in Release	
0–4	0
5–9	15
10-14	43
15–19	23
20-24	14
25-29	4
30-34	0
35-39	0
40-44	0
45–49	_1
Total	100

Histograms



The following histograms are based on the frequency distributions shown above.



Interpretation

Opening Weekend Gross Sales. The distribution is skewed to the right. Numerous movies have somewhat low opening weekend gross sales, while a relatively few (8%) have an opening weekend gross sales of \$100 million or more. Only 3% had opening weekend gross sales of \$150 million or more. Eighty percent of the movies had opening weekend gross sales less than \$40 million, and 92% of the movies had opening weekend gross sales less than \$100 million.

Total Gross Sales. This distribution is also skewed to the right. Again, the majority of the movies have relatively low total gross sales with 70% of movies having gross sales less than \$100 million and 91% less than \$300 million. Highly successful blockbuster movies are rare. Total gross sales over \$400 million occurred only 3% of the time and over \$500 million occurred only 1% of the time. Unless there is something unusually attractive about the movie, a total gross sales less than \$100 million appear typical.

Number of Theaters. This distribution is skewed to the left. The number of theaters ranges from just over 1000 to almost 4500. Eighty-nine percent of the movies had large market exposure, playing in 2500 or more theaters. No movies were in less than 1000 theaters and only 11% were in less than 2500 theaters. It appears that most top movies in 2016 received large market exposure in 2500 or more theaters.

Number of Weeks in Release. This distribution is skewed to the right, but not as much as the distributions on sales. It appears that almost all movies in 2016 spent at least 10 weeks in release. Only 15% of movies in 2016 spent less than 10 weeks in release. One movie (*Hidden Figures*) spent much longer in release than any other movie at 46 weeks.

General Observations. The data show that there are relative few high-end, highly successful movies. The financial rewards are there for the pictures that make the blockbuster level. But the majority of movies will have relatively low opening weekend gross sales and low total gross sales. Movies being shown in more than 2500 theaters and movies that spend at least 10 weeks in release are common.

2. Scatter Diagrams



Three scatter diagrams are suggested to show how Total Gross Sales is related to each of the other three variables.

Chapter 2



Interpretation

Opening Weekend Gross Sales. The scatter plot of total gross sales and opening weekend gross sales shows a strong positive relationship. Movies with the highest total gross sales were the movies with the highest opening gross sales. How the movie does during its opening weekend should be a very good predictor of how the movie will do in terms of total gross sales. Note in the scatter diagram that the majority of the movies show a low opening weekend gross sales and a low total gross sales.

Number of Theaters. The scatter plot of the total gross sales and number of theaters also shows a positive relationship. For movies playing in less than 3500 theaters, the total gross sales were significantly less than those movies playing in more than 3500 theaters. If the movie is shown in more theaters, higher total gross sales are anticipated. For movies playing in more than 3500 theaters, the positive relationship is very strong. This scatter chart

also appears to show a nonlinear relationship as movies playing in the most theaters increase in total gross sales rapidly compared to those playing in fewer theaters.

Number of Weeks in Release. The scatter plot of the total gross sales and number of weeks in release shows a positive relationship, but this relationship appears to be the weakest of the three relationships studied. Generally, the more successful, higher gross sales movies are in release for more weeks. However, this is not always the case. The longest released movie (*Hidden Figures*) had less total gross sales than many movies that had shorter release times. And many movies that were in release for more than 20 weeks has less total gross revenue than those that had less than 20 weeks in release. This suggests that in some cases blockbuster movies with high gross sales may run their course quickly and not have an excessively long run in release. At the same time, perhaps quality movies with a limited audience may not generate the high total gross sales but may still show a run of 20 or more weeks. The number of weeks in release does not appear to the best predictor of total gross sales.

Case Problem 3: Queen City

This case provides the student with the opportunity to use basic tabular and graphical presentations to describe data from the annual expenditures for the city of Cincinnati, Ohio. The data set is large relative to others in the text. It contains 5,427 records of expenditures. As such, one point of this case is to expose students to a larger data set and help them understand that the pivot tables and charts can be used on a larger data set. In some cases, the student will have to copy, paste, and aggregate data to create the desired tables and charts. Style of presentation may vary by student (for example, vertical versus horizontal bar charts may be used). We illustrate with results and comments below.

Expenditures by Category

The pivot table shows expenditures and percentage of total expenditures by category. The bar chart shows percentage of total expenditures by category (both the table and the bar chart are sorted in descending order). Capital expenditures and payroll account for over 50% of all expenditures. Total expenditures are over \$660 million. Debt Service seems somewhat high, as it is over 10% of total expenditures.

Category	Total Expenditures	Percent of Total Expenditures
Capital	\$198,365,854	29.98%
Payroll	\$145,017,555	21.92%
Debt Service	\$86,913,978	13.14%
Contractual Services	\$85,043,249	12.85%
Fringe Benefits	\$66,053,340	9.98%
Fixed Costs	\$53,732,177	8.12%
Materials and Supplies	\$19,934,710	3.01%
Inventory	\$6,393,394	0.97%
Payables	\$180,435	0.03%
Grand Total	\$661,634,692	100.0%



Expenditures by Department

The following table and bar chart show the percentages of total expenditures incurred by department. Note that we have combined all departments that individually incurred less than 1% of the total expenditures. There are 119 departments, and 96 each account for less than 1% of the total expenditures. As shown below, only six individual departments incur 5% or more of the total expenditures. These include Police, Sewers, Transportation Engineering (Engineering), Fire, Sewer Debt Service and Finance/Risk Management. Debt service on sewers as a percentage of total expenditures appears to be very high.

	Percent of Total
Department	Expenditures
Department of Police	9.7%
Department of Sewers	8.8%
Transportation and Engineering, Engineering	8.7%
Department of Fire	7.2%
Sewers, Debt Service	6.6%
Finance, Risk Management	5.4%
SORTA Operations	3.6%
Water Works, Debt Service	3.2%
Department of Water Works	3.1%
Finance, Treasury	2.8%
Economic Development	2.1%
Division of Parking Services	1.9%
Community Development, Housing	1.7%
Enterprise Technology Solutions	1.7%
Public Services, Fleet Services	1.7%
Finance, Accounts & Audits	1.7%
Transportation and Engineering, Planning	1.6%
Public Services, Neighborhood Operations	1.4%
Sewers, Millcreek	1.3%
Health, Primary Health Care Centers	1.2%
Water Works, Water Supply	1.2%
Public Services, Facilities Management	1.1%
Sewers, Wastewater Administration	1.0%
Other Depts. (<1% each)	21.2%
Total	100.0%



Percentage of Total Expenditures

Expenditures by Fund

The following bar table and bar chart show the percentages of total expenditures charged by fund used to pay. Note that we have combined those funds that each cover less than 1% of the total expenditures. There are 129 funds in the database, and 117 of these funds each account for less than 1% of total expenditures.

Fund	Percent of Total
	Expenditures Covered
050 - GENERAL FUND	25.5%
980 - CAPITAL PROJECTS	16.0%
701 - METROPOLITAN SEWER DISTRICT OF GREATER CINCINNATI	12.7%
704 - METROPOLITAN SEWER DISTRICT CAPITAL IMPROVEMENTS	8.8%
101 - WATER WORKS	7.9%
711 - RISK MANAGEMENT	4.9%
759 - INCOME TAX – TRANSIT	3.7%
151 - BOND RETIREMENT – CITY	2.4%
202 - FLEET SERVICES	1.7%
898 - WATER WORKS IMPROVEMENT 12	1.3%
897 - WATER WORKS IMPROVEMENT 11	1.3%
302 - INCOME TAX – INFRASTRUCTURE	1.1%
Other (<1 % each).	12.9%
Total	100.0%



Other Points: Of 5,427 records of expenditures in the database, 235 (4.3%) are negative.

Case Problem 4: Cut-Rate Machining, Inc.

1. A scatter diagram of the results for Hole-Maker in the order the holes were drilled shows that this machine consistently overdrills and is moderately consistent.



Hole-Maker Results

A scatter diagram of the results for Shafts & Slips in the order the holes were drilled shows that this machine consistently underdrills and is moderately consistent.



Shafts & Slips Results

A scatter diagram of the results for Judge's Jigs in the order the holes were drilled shows that on average this machine consistently underdrills and is extremely consistent.





A scatter diagram of the results for Drill-for-Bits in the order the holes were drilled shows an average diameter of approximately 3 centimeters. However, this machine is very inconsistent.





If we focus solely on the average performance of a drill, we would purchase Drill-for-Bits as the diameters of holes drilled by this vendor's drill appear to be centered at approximately 3 centimeters. However, the diameters of the holes drilled by Drill-for-Bits' machine are extremely inconsistent – several are over ½ centimeter too wide and several are over ½ centimeter to narrow.

The diameters of holes drilled by the machine provided by Hole Maker are more consistent than those drilled by the machine provided by Drill-for-Bits, and this machine did not drill a single hole that is too narrow. If holes that are slightly too wide are acceptable, we should consider purchasing our drill from Hole Maker.

The diameters of holes drilled by the machine provided by Shafts & Slips are similar in consistency to the holes by the machine provided by Hole Maker, and this machine did not drill a single hole that is too wide. If holes that are slightly too small are acceptable, we should consider purchasing our drill from Shafts & Slips.

The diameters of holes drilled by the machine provided by Judge's Jigs are far more consistent than holes by the machine provided by any of the other vendors, but these holes are far too narrow. We should determine if this drill can be recalibrated to that the mean size of holes drilled is approximately 3 centimeters. If this can be done, we should consider purchasing our drill from Judge's Jigs and recalibrating the drill; this would give us a machine that consistently drills holes of approximately 3 centimeters.

However, before we make a decision we should scrutinize the way that these data were collected. We were told that Weideman started all four machines at 8:00 a.m. and let them warm up for two hours. We also see from the data that the drill provided by Hole-Maker was tested from 10:00 a.m. to noon, the drill provided by Shafts & Slips, Inc. was tested from noon to 2:00 p.m., the drill provided by Judge's Jigs was tested from 2:00 p.m. to 4:00 p.m., and the drill provided by Drill-for-Bits was tested from 4:00 p.m. to 6:00 p.m. Were all drills allowed to keep running after the 8:00 a.m. to 10:00 a.m. warm-up period? Either way, this could bias the results.

We also see from the data that Ms. Ames ran the test drills from 10:00 a.m. to 4:00 p.m. when the drills provided by Hole-Maker, Shafts & Slips, and Judge's Jigs were tested. Mr. Silver ran the test drill from 4:00 p.m. to 6:00 p.m. when the drill provided by Drill-for-Bits was tested. If these two employees are not equally competent, this could bias the results. Furthermore, did Ms. Ames become fatigued as the day progressed? Did she take a break for lunch or take a break at any other time?

We also note that we only tested one drill for each vendor. If the drill provided by a vendor is not representative of the drills that vendor produced, this could bias the results.

The data for this test should have been collected through an experimental study in which the four machines were all warmed up for the same amount of time and then left running as eight holes were drilled by each employee using the drill provided by each vendor in a random order. A design such as this would have eliminated the potential sources of bias we have identified and resulted in the collection of more reliable data, which would lead to a superior decision.