CHAPTER 2 ANALYZING BUSINESS TRANSACTIONS

Chapter Opener: Thinking Critically

How does Southwest keep track of all of these transactions so that it can continue to run its airline profitabil

The individuals in charge of keeping track of these transactions at Southwest as well as in other companies, are known as accountants. When recording the transactions, accountants are required to follow a set of rules and regulations known as GAAP.

For every financial transaction that Southwest has, their accountants determine the accounts that were affected and then they record, report, and then analyze these transactions. By doing so they can, at a specific point in time and over a stipulated period, be able to assess the company's financial performance including profitability of the airline, assets owned by the company, and of course the amount owed to creditors and owners.

Managerial Implications: Thinking Critically

Answers will vary. Students should mention total assets and the type of assets, the liabilities the business would be responsible for, and whether the business is making a profit.

Discussion Questions

Note to instructor: These questions are designed to check students' understanding of new terms, concepts, and procedures presented in the chapter.

- 1. Inflow of money/assets resulting from sales or use of property
- 2. Outflow of money/assets for costs used to produce revenue
- 3. Subtract total expenses from revenue
- 4. Increases owner's equity
- 5. a. assets increase, liabilities increase
 - b. assets decrease, owner's equity decreases
 - c. assets increase, owner's equity increases
 - d. assets decrease, liabilities decrease
 - e. no change in total assets, one asset increases and another decreases
 - f. assets increase, owner's equity increases

Discussion Questions (continued)

- 6. Assets = Liabilities + Owner's Equity
- 7. Assets: property owned. Liabilities: debts. Owner's equity: owner's financial interest.
- 8. Assets, liabilities, and owner's equity.
- 9. Revenue and expenses; net income or loss.
- 10. Beginning-of-period capital balance, additional investments, net income/loss for period, less withdrawals, and the ending capital balance.
- 11. Firm name, title of statement, date of statement or the period of time covered.
- 12. Balance sheet shows position at particular date; income statement is for a period of time.

EXERCISE 2.1

Assets: \$1,37,800 Liabilities: \$26,575 Owner's Equity: \$1,11,225

EXERCISE 2.2

- 1. \$25,630
- 2. \$22,520
- 3. \$35,775
- 4. \$39,576
- 5. \$24,800

EXERCISE 2.3

Transaction	Assets	=	Liabilities +	+	Owners' Equity	
1.	D				D	I = Increase (+)
2.	I				I	D = Decrease (-)
3.	I/D					
4.	D				D	
5.	D		D			
6.	I		<u> </u>		I	
7.	I		I	_		
8.	I/D					
9.	I/D					
10.	<u>I</u>				I	

EXERCISE 2.4

	Assets		=	Liabilities	S	+	Owner's Equit	у
1.	Cash	\$15,500		Accounts Payable	\$27,180	+	Donna Wells, Capital	\$32,520
2.	Dental Supplies	5,650	=			+		
3.	Dental Equipment	28,550	=			+		
4.	Office Furniture	10,000	=			+		
5.	Total	\$59,700	=		\$27,180	+		\$32,520

EXERCISE 2.5

	Asse	ts		=	Liabilities	+			Owner	r's E	quity	
	Cash	+	Accounts Receivable	+	Equipment		Accounts Payable	+	John Amos, Capital	+	Revenue -	Expenses
1.	+\$60,000				1 1	_		- -	+\$60,000			
2.					+22,000	_	+22,000			_		
3.	+3,100							_			+3,100	
4.	-4,600				+4,600	_		_				
5.			+5,050								+5,050	
6.	-4,450							_				\$4,450
7.	+3,200		-3,200									
8.	-13,000						-13,000					
Totals	\$44,250	+	\$1,850	+ -	\$26,600	_ =	\$9,000	+	\$60,000	+	\$8,150 -	\$4,450

EXERCISE 2.6

Net income of \$22,140

Revenue

Repair Fees		\$53,530
Expenses		
Advertising Expense	\$8,100	
Salaries Expense	20,500	
Telephone Expense	1,080	
Utilities Expense	1,710	
Total Expenses		31,390
Net Income		\$22,140

EXERCISE 2.7

- 1. Services were performed for cash.
- 2. Equipment was purchased for cash.
- 3. A payment was made on the amount owed to a creditor.
- 4. An expense was paid in cash.
- 5. Cash was received from charge customer.
- 6. Services were performed on credit.
- 7. An expense was paid in cash.

EXERCISE 2.8

Cantu Wealth Management Consulting

Income Statement

Month Ended September 30, 2019

Revenue										
Fees Income						155	8	0	0	00
Expenses										
Advertising Expense	13	0	0	0	00					
Salaries Expense	32	0	0	0	00					
Telephone Expense	1	6	0	0	00					
Total Expenses						46	6	0	0	00
Net Income						109	2	0	0	00

EXERCISE 2.9

Net Loss of \$1,150

Revenue

Expenses

Advertising Expense\$3,100Telephone Expense800Salaries Expense2,600Cleaning Expense450

Net Loss<u>-\$1,150</u>

EXERCISE 2.10

Cantu Wealth Management Consulting

Statement of Owner's Equity

Month Ended September 30, 2019

Selena Cantu, Capital, September 1, 2019						53	4	0	0	00
Net Income for September	109	2	0	0	00					
Less Withdrawals for September	18	0	0	0	00					
Increase in Capital						91	2	0	0	00
Selena Cantu, Capital, September 30, 2019						144	6	0	0	00

Problem		Time
EX	2.1	5
EX	2.2	5
EX	2.3	10
EX	2.4	10
EX	2.5	10
EX	2.6	10
EX	2.7	10
EX	2.8	10
EX	2.9	10
EX	2.1	15
PR	2.1A	15
PR	2.2A	20
PR	2.3A	10
PR	2.4A	20
CT	2.1	25
СТ	2.2	20

5	=	1-5 min.
10	=	6-10 min.
15	=	11-15 min.
20	=	16-20 min.
25	=	21-25 min.
30	=	26-30 min.
35	=	31-35 min.
40	=	36-40 min.
45	=	41-45 min.
50	=	46-50 min.
55	=	51-55 min.
60	=	56-60 min.

EXERCISE 2.10 (continued)

Cantu Wealth Management Consulting

Balance Sheet
September 30, 2019

Assets						Liabilities					
Cash	66	2	0	0	00	Accounts Payable	11	4	0	0	00
Accounts Receivable	8	0	0	0	00						
Office Supplies	6	8	0	0	00	Owner's Equity					
Office Equipment	75	0	0	0	00	Selena Cantu, Capital	144	6	0	0	00
Total Assets	156	0	0	0	00	Total Liabilities and Owner's Equity	156	0	0	0	00

PROBLEM 2.1A

		Ass	ets		=	Liabilities -	+ Owner's Equity
		Accounts				Accounts	Owner's
	Cash +	Receivable -	⊢ Supplies	+ Equipment	=	Payable -	+ Capital
1.	+\$100,000						+\$100,000
2.	-\$20,250			+\$20,250			
3.				+\$15,200		+\$15,200	
4.	-\$12,500					-\$12,500	
5.	+\$25,000						+\$25,000
6.	+\$9,750						+\$9,750
7.		+\$7,800					+\$7,800
8.	-\$6,000						-\$6,000
9.	+\$5,500	-\$5,500					
10.	-\$7,550		+\$7,550)			
11.	-\$12,000						'-\$12,000
Totals	\$81,950 +	\$2,300	+ \$7,550	+ \$35,450	=	\$2,700	+ \$1,24,550

Analyze: The ending balance in the Cash account is \$81,950.

PROBLEM 2.2A

			Α	Assets				= Liabilities + Owner's Equity								
				Accounts		Office				Accounts		H. Joseph				
		Cash	+	Receivable	+	Furniture	+	Auto	=	Payable	+	Capital	+	Revenue	-	Expenses
Beginning																
Balances		\$72,000	+	\$18,500	+	\$42,500	+	\$27,500	=	\$15,300	+	\$1,07,250	+	\$65,800	-	\$27,850
	1.			+7,200										+7,200		
New																
Balances		\$72,000	+	\$25,700	+	\$42,500	+	\$27,500	=	\$15,300	+	\$1,07,250	+	\$73,000	-	\$27,850
	2.	-1,820				+1,820										
New																
Balances		\$70,180	+	\$25,700	+	\$44,320	+	\$27,500	=	\$15,300	+	\$1,07,250	+	\$73,000	-	\$27,850
	3.	+13,800		-13,800												

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PROBLEM 2.2A (continued)

-			A	Assets					=	Liabilities	+		Owı	ner's Equity		
		Cash	+	Accounts	+	Office				Accounts		H. Joseph				
				Receivable		Furniture	+	Auto	=	Payable	+	Capital	+	Revenue	-	Expenses
New																
Balances		\$83,980	+	\$11,900	+	\$44,320	+	\$27,500	=	\$15,300	+	\$1,07,250	+	\$73,000	-	\$27,850
	4.	-910														+910
New																
Balances		\$83,070	+	\$11,900	+	\$44,320	+	\$27,500	=	\$15,300	+	\$1,07,250	+	\$73,000	-	\$28,760
	5.	-5,200								-5,200						
New																
Balances		\$77,870	+	\$11,900	+	\$44,320	+	\$27,500	=	\$10,100	+	\$1,07,250	+	\$73,000	-	\$28,760
	6.	-10,580														+10,580
New																
Balances		\$67,290	+	\$11,900	+	\$44,320	+	\$27,500	=	\$10,100	+	\$1,07,250	+	\$73,000	-	\$39,340
	7.	-1,285														+1,285
New																
Balances		\$66,005	+	\$11,900	+	\$44,320	+	\$27,500	=	\$10,100	+	\$1,07,250	+	\$73,000	-	\$40,625
	8.	+12,900												+12,900		
New																
Balances		\$78,905	+	\$11,900	+	\$44,320	+	\$27,500	=	\$10,100	+	\$1,07,250	+	\$85,900	-	\$40,625
-	9.	-2,660														+2,660
New																
Balances		\$76,245	+	Ψ11,500	+	\$44,320	+	\$27,500	=	\$10,100	+	\$1,07,250	+	\$85,900	-	\$43,285
	10.		+	+13,800										+13,800		
New																
Balances		\$76,245	+	\$25,700	+	\$44,320	+	\$27,500	_=	\$10,100	+_	\$1,07,250	+	\$99,700		\$43,285

Analyze: Total assets equal \$173,765.

PROBLEM 2.3A

Taylor Equipment Repair Service

Balance Sheet

February 28, 2019

Assets						Liabilities					
Cash	68	6	0	0	00	Accounts Payable	48	0	0	0	00
Supplies	12	7	6	0	00						
Accounts Receivable	26	4	0	0	00	Owner's Equity					
Equipment	156	0	0	0	00	Jason Taylor, Capital	215	7	6	0	00
Total Assets	263	7	6	0	00	Total Liabilities and Owner's Equity	263	7	6	0	00

Analyze: Owner's Equity is \$215,760 at February 28, 2019.

PROBLEM 2.4A

Cotton Cleaning Service

Income Statement

Month Ended May 31, 2019

Revenue										
Fees Income						7	8	8	0	00
Expenses										
Utilities Expense		9	8	0	00					
Salaries Expense	8	9	0	0	00					
Telephone Expense		3	1	4	00					
Total Expenses						(10	1	9	4	00)
Net Loss						(2	3	1	4	00)

Cotton Cleaning Service

Statement of Owner's Equity

Month Ended May 31, 2019

Taylor Cotton, Capital, May 1, 201	9					50	6	0	0	00
Net Loss for May	(2	3	1	4	00)					
Less Withdrawal for May	3	0	0	0	00					
Decrease in Capital						(5	3	1	4	00)
Taylor Cotton, Capital, May 31, 20	19					45	2	8	6	00

PROBLEM 2.4A (continued)

Cotton Cleaning Service

Balance Sheet May 31, 2019

Assets							Liabilities					
Cash	4	6	8	6	00) [Accounts Payable	4	9	0	0	00
Accounts Receivable	5	9	0	0	00) T						
Supplies	5	8	0	0	00)	Owner's Equity					
Equipment	33	8	0	0	00)	Taylor Cotton, Capital	45	2	8	6	00
Total Assets	50	1	8	6	00)	Total Liabilities and Owner's Equity	50	1	8	6	00
						1						
						Ī						

Analyze: The amount of \$45,286 (Taylor Cotton, Capital) was transferred to the balance sheet.

PROBLEM 2.1B

			A	Asset	ts			=	Liabilities	+	Owner's Equity
			Accounts						Accounts		Owner's
	Cash	+	Receivable	+	Supplies	+	Equipment	=	Payable	+	Capital
1.	+\$36,000									+	\$36,000
2.	-\$16,000					+	\$16,000				
3.						+	\$6,000	+	\$6,000		
4.	-\$3,000							-	\$3,000		
5.	+\$6,000									+	\$6,000
6.	+\$4,200									+	\$4,200
7.		+	\$3,650							+	\$3,650
8.	-\$2,600									-	\$2,600
9.	+\$2,500	-	\$2,500								
10.	-\$3,150			+	\$3,150						
11.	-\$5,000									-	\$5,000
Totals	\$18,950	+	\$1,150	+	\$3,150	+	\$22,000	=	\$3,000	+	\$42,250

Analyze: Transaction 3 increased the Company's debt by \$6,000.

PROBLEM 2.2B

			Assets					=	Liabilities	+		Own	ner's Equity		
			Accounts				Office		Accounts		R. Johnson				
	Cash	+	Receivable	+	Supplies	+	Furniture	=	Payable	+	Capital	+	Revenue	-	Expenses
Beginning															
Balances	\$76,000	+	\$24,000	+	\$25,600	+	\$48,000	=	\$20,000	+	\$99,600	+	\$1,04,000	-	\$50,000
1	•	+	\$16,000									+	\$16,000		
New															_
Balances	\$76,000	+	\$40,000	+	\$25,600	+	\$48,000	=	\$20,000	+	\$99,600	+	\$1,20,000	-	\$50,000
2	-5,760													+	\$5,760
New															
Balances	\$70,240	+	\$40,000	+	\$25,600	+	\$48,000	=	\$20,000	+	\$99,600	+	\$1,20,000	-	\$55,760
3	+20,000											+	\$20,000		

PROBLEM 2.2B (continued)

				Assets					=	Liabilities	+		Ow	ner's Equity	7	
			+	Accounts	+			Office		Accounts		R. Johnson				
		Cash		Receivable		Supplies	+	Furniture	=	Payable	+	Capital	+	Revenue	-	Expenses
New																
Balances		90,240	+	40,000	+	25,600	+	48,000	=	20,000	+	99,600	+	1,40,000	-	55,760
	4.	-3,200													+	3,200
New																
Balances		87,040	+	40,000	+	25,600	+	48,000	=	20,000	+	99,600	+	1,40,000	-	58,960
	5.	-9,600							-	9,600						
New																
Balances		77,440	+	40,000	+	25,600	+	48,000	=	10,400	+	99,600	+	1,40,000	-	58,960
	6.	-3,840													+	3,840
New																
Balances		73,600	+	40,000	+	25,600	+	48,000	=	10,400	+	99,600	+	1,40,000	-	62,800
	7.	-28,000													+	28,000
New																
Balances		45,600	+	40,000	+	25,600	+	48,000	=	10,400	+	99,600	+	1,40,000	-	90,800
	8.	+22,400											+	22,400		
New																
Balances		68,000	+	40,000	+	25,600	+	48,000	=	10,400	+	99,600	+	1,62,400	-	90,800
	9.				+	4,000			+	4,000						
New																
Balances		68,000	+	40,000	+	29,600	+	48,000	=	14,400	+	99,600	+	1,62,400	-	90,800
-	10.	+12,000	-	12,000												
New																
Balances		\$80,000	+	\$28,000	+	\$29,600	+	48,000	=	\$14,400	+	99,600	+	\$1,62,400	-	\$90,800

Analyze: Owner's Equity balance is \$171,200; \$99,600 + (\$162,400 - \$90,800).

PROBLEM 2.3B

Ronald's Tax Service

Balance Sheet

December 1, 2019

Assets						Liabilities					
Cash	25	0	0	0	00						
Furniture	7	5	0	0	00						
Equipment	8	5	0	0	00	Owner's Equity					
						Ronald Thomas, Capital	41	0	0	0	00
Total Assets	41	0	0	0	00	Total Liabilities and Owner's Equity	41	0	0	0	00

Analyze: The amount reported on the balance sheet for owner's equity would be \$33,000 (\$41,000 - \$8,000).

PROBLEM 2.4B

Kathryn Proctor, Attorney and Counselor of Law

Income Statement

Month Ended August 31, 2019

Revenue										
Fees Income						10	8	0	0	00
Expenses										
Utilities Expense		6	0	0	00					
Salaries Expense	5	4	0	0	00					
Telephone Expense		6	0	0	00					
Total Expenses						6	6	0	0	00
Net Income						4	2	0	0	00

Kathryn Proctor, Attorney and Counselor of Law

Statement of Owner's Equity

Month Ended August 31, 2019

Kathryn Proctor, Capital, Aug. 1, 2019						23	2	0	0	00
Net Income for August	4	2	0	0	00					
Less Withdrawals for August	1	2	0	0	00					
Increase in Capital						3	0	0	0	00
Kathryn Proctor, Capital, Aug. 31, 2019						26	2	0	0	00

Analyze: Net Income of \$4,200 was transferred from the income statement.

PROBLEM 2.4B (continued)

Kathryn Proctor, Attorney and Counselor at Law

Balance Sheet August 31, 2019

Assets						Liabilities					
Cash	4	8	0	0	00	Accounts Payable	d	6	0	0	00
Accounts Receivable	6	6	0	0	00						
Supplies	5	4	0	0	00	Owner's Equity					
Equipment	10	0	0	0	00	Kathryn Proctor, Capital	26	2	0	0	00
Total Assets	26	8	0	0	00	Total Liabilities and Owner's Equity	26	8	0	0	00

Analyze: Net income of \$4,200 was transferred from the income statement.

CRITICAL THINKING PROBLEM 2.1

Determine the balance for William Giese, April 30, 2019.

	Assets			=	Liabilities	+		Ow	ner's Equity		
_					William		William				
	Accounts		Accounts		Giese,		Giese,				
	Cash + Receivable + Machinery	=	Payable	+	Capital	-	Drawing	+	Revenue	-	Expenses
	\$60,000 + \$24,000 + \$42,000	=	\$26,400	+	?	-	\$13,600	+	\$53,600	-	\$42,980

Let William Giese, Capital = X.

Solving for X:

\$126,000 (Total Assets) = \$26,400 (Accounts Payable) - \$13,600 (Drawing) + \$53,600 (Revenue) - \$42,980 (Expenses) + X

CRITICAL THINKING PROBLEM 2.1 (continued)

William Giese, Certified Public Accountant

Income Statement

Month Ended April 30, 2019

Revenue											
Fees Earned							53	6	0	0	00
Expenses											
Advertising Expense		7	7	8	0	00					
Maintenance Expense		9	2	0	0	00					
Salaries Expense		26	0	0	0	00					
Total Expenses							42	9	8	0	00
Net Income							10	6	2	0	00
	T										

William Giese, Certified Public Accountant

Statement of Owner's Equity

Month Ended April 30, 2019

William Giese, Capital, April 1, 2019						102	5	8	0	00
Net Income for April	10	6	2	0	00					
Less Withdrawals for April	13	6	0	0	00					
Decrease in Capital						(2	9	8	0	00)
William Giese, Capital, April 30, 2019						99	6	0	0	00

William Giese, Certified Public Accountant

Balance Sheet

April 30, 2019

Assets					Liabilities							
Cash		60	0	0	0	00	Accounts Payable	26	4	0	0	00
Accounts Receivable		24	0	0	0	00	Owner's Equity					
Machinery	\prod	42	0	0	0	00	William Giese, Capital	99	6	0	0	00
Total Assets	Ħ	126	0	0	0	00	Total Liabilities and Owner's Equity	126	0	0	0	00
	\top											

Analyze: The decrease in owner's equity was \$2,980.

CRITICAL THINKING PROBLEM 2.2

Net Loss

Body Builders Fitness Center Income Statement Two Months Ended December 31, 2019 Revenue 10 7 0 0 0 0 Fees Earned (\$7,500 + \$3,200) Expenses 9 0 0 0 0 0 0 Rent Expense 1 0 0 00 Cleaning Expense Advertising Expense 6 0 0 00

11

0 0 0 0 (1 | 0 | 0 | 0 | 00)

Some students may include the warm-up suits as a business expense. If the suits are a type of uniform, their inclusion is appropriate; if they are to be worn at home and at work, their cost is not a business expense.

Total Expenses

The parking ticket is a personal expense. The cleaning of the studio and the printing of the flyers are business expenses. Payment of expenses with the owner's personal credit card would be considered an additional investment by the owner.

It is not unusual for new businesses to operate at a loss. James should project his income and expenses for the next several months to determine how much new business he will need to earn an income. Students' suggestions for improving the accounting system might include opening a business checking account, not using a personal credit card for business expenses, setting up a filing system for business records, and purchasing a computer to maintain financial records.

SOLUTIONS TO BUSINESS CONNECTIONS

Managerial Focus:

- 1. Not necessarily. Reinvestments in assets or use of cash to pay debts affect cash. In addition, sales or revenue may have been "on account."
- 2. No. Early development is expensive, risky, and time consuming. Profits may not be achieved for a year or more.
- 3. The firm's obligations must be met as they become due.
- 4. Organized financial information can be used to evaluate operating efficiency and to make decisions about current and future activities.

Ethical Dilemma:

Julia should not record the sale until sh receives the purchase order from the customer and the goods are shipped. If she enters the sale and for ome reason the customer doesn't make the order or the goods are not available for shipment, Carol would need to pay back the bonus. Julia's job would be in jeopardy.

Financial Statement Analysis:

- 1. Southwest Airlines Co., Consolidated Statement of Income, Years Ended December 31, 2015 and 2014.
- 2. Passenger, Freight, Other.
- 3. Statement of Owner's Equity (Consolidated Statement of Stockholders' Equity).
- 4. Total operating revenue was \$4.977 million for the quarter ended December 31, 2015.
- 5. See current topic on website.

Internet Connection:

Macy's, Bloomingdales, and now May is included in the Federated Corporation. Shopping online is on every home page. To record an online sale it must debit a credit card receivable and credit sales. A general job announcement and requirements are given at the site.

Team Work:

Accounts Payable Clerk would use Purchases (Increase), A/P (increase and decrease) and Cash (decrease). Accounts Receivable Clerk would use Sales (increase), A/R (increase and decrease) and Cash (increase). Full charge bookkeeper would use accounts Cash (increase and decrease), Bank Charges (increase) and Miscellaneous account (increase), Interest Income (increase), Interest Expense (increase). Accurate numbers are developed when it is determined that all transactions have been entered and that total assets equal total liabilities plus owner's equity.