

CHAPTER 2

TOURISM THROUGH THE AGES

TEST QUESTIONS

Multiple Choice Questions

1. If you were to make a trip somewhere in the world, where would you find the richest historical evidences of early travel?
 - a. Mediterranean area
 - b. India
 - c. Middle East
 - d. North America
 - e. South America

2. Concerning travel during the era of the Roman Empire:
 - a. Almost everybody traveled since travel was very economical.
 - b. The roads were perfectly safe.
 - c. Lightweight carriages made possible travel of 100 miles a day.
 - d. Most travelers were army personnel overseeing their empire.
 - e. Romans were among the earliest patrons of seaside resorts.

3. The Romans traveled mainly for:
 - a. business.
 - b. pleasure.
 - c. conducting trade.
 - d. Olympic game.
 - e. visiting the oracles.

4. The founders of travel for modern humanity were the:
 - a. early Polynesians.
 - b. Sumerians.
 - c. Romans.
 - d. Greeks.
 - e. Egyptians.

5. Why did hardly anyone travel for pleasure during Medieval times?
 - a. because of the dangers
 - b. lack of incentive
 - c. Costs were too high for most people
 - d. Governments refused passports, for the most part
 - e. all of the above

6. Thomas Cook was the first:
 - a. steamship agent.
 - b. rail excursion agent.
 - c. travel agent.
 - d. harbinger.
 - e. stagecoach travel agent.

7. Tourism for the masses began with the development of:
 - a. the spas of the Romans.
 - b. seaside resorts in Britain.
 - c. the Cook's tour.
 - d. the railroad.
 - e. stagecoach travel.

8. The first pleasure travelers were probably the:
 - a. Phoenicians.
 - b. Polynesians.
 - c. Romans.
 - d. Assyrians.
 - e. Hittites.

9. Why did early English railroads enjoy a passenger surge?
 - a. Rail travel was faster than stagecoach.
 - b. Trains had better schedules.
 - c. Passenger service was very reliable and safe.
 - d. Fares were inexpensive.
 - e. All of the above.

10. The earliest known tourist attractions were (was) the:
 - a. Olympic Games.
 - b. sphinx.
 - c. three great pyramids at Giza.
 - d. b and c.
 - e. All of the above.

11. Who were the greatest early road builders?
 - a. Phoenicians
 - b. Assyrians
 - c. Persians
 - d. Minoans
 - e. Romans

12. The Olympic Games in Greece offered visitors:
 - a. mainly superlative athletic performances.
 - b. sacrifice.
 - c. religious observances.
 - d. artistic performances.
 - e. All of these.

13. One of the amazing early historians, travelers and writers was:
 - a. Epidaurus.
 - b. Dodona.
 - c. Socrates.
 - d. Sardis.
 - e. Herodotus.

14. Museums were born in the ancient Near East but were improved by the:
 - a. Romans.
 - b. Greeks.
 - c. Egyptians.
 - d. Minoans.
 - e. Sumerians.

15. The forerunners of today's great cathedrals with their art treasures were the:
 - a. Greek temples.
 - b. Roman art galleries.
 - c. Persian cathedrals.
 - d. Ephesian temples.
 - e. Turkish mosques.

16. The Phoenicians became all but:
 - a. the first creators of a maritime empire.
 - b. middlemen.
 - c. mainly passenger carriers.
 - d. purveyors of raw materials.
 - e. shippers of finished goods.

17. Stagecoach travel became popular in the U.S. prior to the Civil War. Such travel gave rise to:
 - a. ordinaries.
 - b. the Tremont House.
 - c. roadside restaurants.
 - d. growth of the railroads.
 - e. All of the above.

18. The first seaside resorts of Britain were:
 - a. patronized for medical reasons.
 - b. gambling resorts.
 - c. sites for social events.
 - d. All of the above.
 - e. None of the above.

19. Auto travel dominates today's intercity travel in the United States. This began with the:
 - a. Oldsmobile curved dash phaeton.
 - b. Stanley steamer.
 - c. Ford Model T.
 - d. Hupmobile.
 - e. Willys-Overland.

20. The world's first scheduled airline service was provided by:
 - a. Pan American Airways.
 - b. Deutsche Lufthansa.
 - c. Varney Airlines.
 - d. Western Airlines.
 - e. United Airlines.

21. Jet aircraft lead the world's passenger fleet. First was the:
- Comet.
 - B-707.
 - Lockheed Electra.
 - DC-3.
 - None of these.
22. In the United States the first scheduled international air travel was by:
- Pan American Airlines.
 - Varney Airlines.
 - Allegheny Airlines.
 - Western Airlines.
 - American Airlines.
23. The earliest transient guest rooms were:
- caravansaries.
 - inns on caravan routes.
 - parts of private dwellings.
 - churches and monasteries (hospices).
 - ordinaries.
24. In modern times, the need for overnight accommodations was expanded by the:
- growth of the railroad.
 - growth of interest in traveling.
 - development of various modes of transportation.
 - growth in automobile transportation.
 - growth of modern air travel.
25. The famous English tavern was originally built mainly for travelers by:
- railroad.
 - stagecoach.
 - canal barge.
 - horseback.
 - all of these modes.

ANSWERS TO MULTIPLE CHOICE QUESTIONS:

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|------|-------|-------|
| 1. A | 10. D | 19. C |
| 2. E | 11. E | 20. B |
| 3. B | 12. E | 21. A |
| 4. B | 13. E | 22. A |
| 5. A | 14. B | 23. C |
| 6. B | 15. A | 24. C |
| 7. D | 16. C | 25. B |
| 8. C | 17. A | |
| 9. D | 18. D | |

