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True / False		
a. True b. False	onal trade in current dollars was more than 50 tim	nes greater than the amount in 1960.
ANSWER: True		
 More and more firms are moving a. True b. False ANSWER: False 	g back to domestic markets to control costs, espec	cially to reduce labor costs.
3. The environment of business is e a. True	expected to continue changing in the future.	
b. False ANSWER: True		
4. Some of the growth of internation a. True b. False ANSWER: True	nal business can be attributed to communication	and transportation advances.
Cultural diversity can enhance sy a. True	nergy in an organization.	
b. False		
ANSWER: True		
6. Culture helps a group understand a. True b. False ANSWER: True	I which actions are acceptable and which are una	acceptable.
7. An employee in a collectivistic c with others.	ulture would be much more concerned about her	r work than about her relationships
a. True		
b. False		
ANSWER: False		
or deemphasized. a. True b. False	a situation in which authority is not emphasized	and lines of authority are overlooked
ANSWER: False		

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9. A culture low in masculinity is no possessions.a. Trueb. False	t aggressive and is not concerned with the acc	quisition of money and other
ANSWER: True		
a. True	important similarities and differences among	the employees of the organization.
b. False ANSWER: True		
11. A prejudice is a generalization at a. Trueb. False	pout a person or a group of persons based on o	certain characteristics or traits.
ANSWER: False		
12. Differences in age, gender, ethnica. True b. False ANSWER: True	city, and physical ability are all considered to	be components of diversity.
	vorkforce is expected to decrease as a proporti	ion of the workforce in the next decade.
ANSWER: True		
14. Workforce diversity is mostly oc a. True	curring in the United States, rather than in oth	ner countries around the world.
b. False		
ANSWER: False		
15. Today, the workplace in the Unit different flavors, colors, and textures	red States might be regarded as more of a "tos	sed salad" made up of a mosaic of
a. True		
b. False		
ANSWER: True		
 Valuing diversity means appreciant workforce. a. True 	ating the varying ideas and perspectives that a	are provided by a heterogeneous
b. False		
ANSWER: True		

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17. Four Seasons Hotels is an example of aa. Trueb. FalseANSWER: False	manufacturing organization.	
18. The most effective service organizations a. True b. False ANSWER: True	s produce intangible outcomes for their	customers.
19. Businesses have found that they can bea. Trueb. FalseANSWER: True	more competitive if they can greatly de	crease cycle times.
20. Advances in information technology have a. True b. False ANSWER: True	ve resulted in communication at work t	hat is less personal in nature.
21. Board independence is an issue when a a. True b. False ANSWER: True	board of directors includes members fro	om related or partner firms.
22. Knowledge workers include scientists, ea. Trueb. FalseANSWER: True	engineers, product designers, and video	game developers.
23. Globalization is one of the most signification.a. Trueb. FalseANSWER: True	cant sources of change for organizations	s today.
24. The culture of the United States has a magnetic and a. Trueb. FalseANSWER: False	nore long-term orientation than that of J	apan or Germany.
25. Rapid change in business relationships, accurate track of a company's financial posi	-	systems has made it easier to keep

a. Trueb. FalseANSWER: False

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26. Regardless of differences in religion, la similar societal cultures.a. Trueb. False	anguage, or politics, countries that are loca	ated near each other tend to have
ANSWER: False		
27. Diversity training and diversity educatea. Trueb. FalseANSWER: False	ion need to communicate that bias is not a	a part of being human.
28. It is not realistic to claim or to pursue a a. True b. False ANSWER: True	an "I'm totally unbiased" stance with rega	rd to diversity.
Multiple Choice		
29. The environment of all organizations is a. decreased b. slowing c. unprecedented d. moderate e. inelastic	s changing at a(n) rate.	
ANSWER: c		
30. Understanding and addressing the envi a. supervisors b. stockholders c. workers and line managers d. stakeholders e. top managers ANSWER: e	ronment of a business has traditionally be	een the purview of
31. The most significant source of change a. cultural change b. corporate governance c. globalization	impacting many organizations today is in	creasing
d. business ethicse. technological knowledge		

ANSWER: c

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32. Which of the following statements regard a. Cultures and national boundaries always b. Culture is a set of values that is often c. A manager behaves differently in different d. There are profound cultural difference e. Japanese and U.S. workers are likely	ays coincide. taken for granted. Ferent cultural settings. Tes between Southern California and Texa	
ANSWER: a		
	l across countries. rdless of their location. rtant.	
ANSWER: a		
34. All of the following are considered culture a. individualism/collectivism.b. uncertainty avoidance.c. power distance.d. masculinity.e. open-mindedness.	al dimensions EXCEPT	
ANSWER: e		
35. Which of the following statements is NO a. It is important to stand out in the crow b. It is important to fit in with the group c. Tasks are more important than relationd. Promotion is based on skills and rules e. People are more concerned with them ANSWER: b	vd. nships. s.	
a. deontology b. teleology c. individualism d. orientation to authority e. collectivism ANSWER: d		

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- 37. The dimension of uncertainty avoidance is the extent to which
 - a. workers prefer unambiguous situations.
 - b. workers focus on the future.
 - c. acquisition of money and things is emphasized.
 - d. women are allowed to work in society.
 - e. men maintain a glass ceiling.

ANSWER: a

- 38. Masculinity
 - a. gives employees a sense of autonomy.
 - b. is the extent to which workers focus on the future.
 - c. enhances organizational effectiveness.
 - d. emphasizes assertiveness.
 - e. is the extent to which workers prefer clear situations.

ANSWER: d

- 39. Which of the following is a cultural dimension identified by Hofstede?
 - a. ethical idealism
 - b. groupthink
 - c. power distance
 - d. workforce diversity
 - e. consumer behavior

ANSWER: c

- 40. All of the following are true about stereotypes EXCEPT
 - a. they lead to an appreciation of individual differences
 - b. they are based on certain characteristics or traits
 - c. they ignore the specific person
 - d. they are generalizations
 - e. they ignore the current situation

ANSWER: a

- 41. Stereotypes can best be defined as
 - a. favoring people similar to you.
 - b. focusing on differences among people.
 - c. grouping people into different categories.
 - d. judgments about others that reinforce beliefs about superiority and inferiority.
 - e. making generalizations about groups of people.

ANSWER: e

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42. Which of the following is NOT an example a. age b. gender c. sexual orientation d. mental abilities e. marital status ANSWER: e 43. Which of the following is a component of a. ethnicity b. pay differences	ple of a dimension of diversity?	
c. knowledge d. work experience e. personality ANSWER: a		
 44. Which of the following is a component of a. physical abilities b. goals c. age d. gender e. ethnicity ANSWER: b	of deep-level diversity?	
 45 refers to the variety of observable a a. Diversity b. Race c. Ethnocentrism d. Ethnicity e. Stereotyping ANSWER: a	and unobservable similarities and diffe	erences among people.
 46. Which of the following workforce group: a. 25 to 54 year olds b. 55 to 64 year olds c. 65 to 74 year olds d. 75 years and older e. Total, 16 years and older ANSWER: a	s will increase the LEAST in size bety	ween 2006 and 2016?

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7. Not paying attention to diversit a. it can decrease turnover.	ty can be costly to organizations in all of the following	owing ways EXCEPT
b. it can lower productivity.		
c. it can block minority involv	vement in decision making.	
d. it can increase tensions amo	_	
e. it can increase lawsuits.		
ANSWER: a		
18. Which of the following is NOT	a benefit of valuing diversity?	
a. Access to more perspectives	s on a problem	
b. Fresh perspectives		
c. Less interpersonal conflict		
d. Greater homogeneity		
e. Richer ideas		
ANSWER: d		
19. A form of business that combination	nes and transforms resources into tangible outcor	mes that are then sold to others is called
a. manufacturing organization	ı.	
b. biotechnology firm.		
c. information technology firm	n.	
d. service organization.		
e. hybrid organization.		
ANSWER: a		
50. A form of business that transfocustomers is called a(n)	orms resources into an intangible output and creat	tes time or place utility for its
 a. manufacturing organization 	u	
b. biotechnology firm.		
c. information technology firm	n.	
d. service organization.		
e. hybrid organization.		
ANSWER: d		
	nat are installed in various computers. AMD is an	n example of a(n)
a. manufacturing organization		
b. biotechnology firm.		
c. information technology firm	n.	

d. service organization.e. hybrid organization.

ANSWER: a

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52. Which of the following statements abou	ut technology is NOT true?	
a. Technology is a major driver for org		
b. It has widespread effects on the beha	avior of people in the organization.	
c. Technology provides a competitive	advantage	
d. It combines and transforms resource	es into outcomes.	
e. It is causing shift toward a service-b	ased economy.	
ANSWER: d		
53. Car makers design and produce new moof	odel cars much more quickly now than the	ey did in the past. This is an example
a. effective leadership.		
b. decreased cycle time.		
c. increased employee morale.		
d. valued diversity.		
e. low-cost production.		
ANSWER: b		
54. An ice cream maker requires approximate to the time it is produced and a		
a. competitive advantage time.		
b. information technology time.		
c. cycle time.		
d. production time.		
e. made-to-order time.		
ANSWER: c		
55. Which of the following statements abou	•	
a. It has resulted in leaner organization		
b. It provides more flexible operations.		
c. It has provided more down time for		
d. It has increased collaboration among		
e. It has improved management proces	ses.	
ANSWER: c		
56. Which statement accurately describes a	downside of information technology?	

- a. It has increased personal communication.
- b. It has increased a sense of urgency vis-à-vis decision-making.
- c. It has increased ethical decision-making for managers.
- d. It has resulted in more down time for managers.
- e. It has created inflexible worksites.

ANSWER: b

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- 57. The duty of the board of directors of a public corporation is to
 - a. audit the company's financial statements for accuracy.
 - a. addit the company's imalicial statements for acct
 - b. recommend new products and services.
 - c. control the day-to-day operations of the firm.
 - d. protect the company from harsh overseas competition and lower labor costs.
 - e. ensure decisions by senior managers are in the best interests of the shareholders.

ANSWER: e

- 58. The oversight of a public corporation by its board of directors is called _____.
 - a. board isolation
 - b. deontological overview
 - c. corporate governance
 - d. pricing policy
 - e. profit maximization

ANSWER: c

- 59. One way to address privacy concerns on the Internet is to
 - a. keep all information collected confidential.
 - b. publicly display any information collected by the company.
 - c. post a privacy policy on the company's web site.
 - d. avoid collecting any private information.
 - e. share collected information only with respectable firms.

ANSWER: c

- 60. Which of the following statements about knowledge workers is NOT true?
 - a. Knowledge workers include computer scientists.
 - b. Knowledge workers require highly specialized training.
 - c. Compensation is specially tailored for the knowledge worker.
 - d. Knowledge workers do not add value to the organization.
 - e. Knowledge workers are video game developers.

ANSWER: d

- 61. A knowledge worker's career path may run parallel to a management career path. The benefit of this path for the worker is
 - a. the chance to take on substantial management responsibilities.
 - b. more frequent training in management tasks.
 - c. less highly specialized training.
 - d. compensation that is equivalent to that available to management.
 - e. freedom from specialized technical work.

ANSWER: d

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62. In the past, Karson Photography Stud this work to a cleaning company. This is a. corporate governance.b. offshoring.c. outsourcing.d. nearshoring.e. insourcing.	ios directly hired and managed its own cus an example of	stodial staff. Now, Karson contracts
ANSWER: c		
63. Examples of organizational functions a. The organization's payroll function b. The organization's human resource c. The organization's corporate governormed. The organization's facility maintener. The organization's food service factors and an example of the corporate governormed an example of the corporate governormed and a	e training program. rnance program. nance program.	EXCEPT
64. Marcos believes that men make better a. stereotyping b. prejudice c. cultural competence d. ethnocentrism e. the "like me" bias ANSWER: b	r managers than women. Marcos's attitude	is an example of
a. Contingent b. Tiered c. Knowledge d. Offshore e. Outsourced ANSWER: c	use of what they know.	
66. The oversight of a public corporation a. ethics b. malfeasance c. lollygagging d. responsibility e. governance	by its board of directors is called corporate	e

ANSWER: a

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	in a company on an impermanent or part-tin	me basis.
a. tiered		
b. knowledge		
c. contingent		
d. offshore		
e. illegal		
ANSWER: c		
68. What term refers to employer and empthe formal contract of employment? a. psychological contract	ployee expectations of the employment rela	tionship that operate over and above
b. informed consent		
c. emotional intelligence		
d. emotional contract		
e. prenuptual agreement		
ANSWER: a		
a. ethical	_ promises and obligations between emplo	yees and the employer.
b. unethical		
c. implicit		
d. explicit		
e. absolute		
ANSWER: c		
work.	workforce is that different employees are p	oaid wages for doing
a. different, the same		
b. different, different		
c. the same, different		
d. the same, the same		
e. some of the, all of them		
ANSWER: a		
71. Title VII prohibits employee discrimin included?	nation based on a variety of characteristics.	Which of the following is NOT
a. sexual orientation		
b. race		
c. sex		
d. religion		
e. national origin		
ANSWER: a		

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72 allows monetary damages in case a. Title VII of the Civil Rights Act of 196	- ·	ation.
b. Title V of the Civil Rights Act of 1954		
c. The Emancipation Proclamation		
d. The Bill of Rights		
e. The Civil Rights Act of 1991		
ANSWER: e		
73. One of the largest employment discrimina Sam's Club. What was the main group that wa		\$11.7 million against Walmart and
a. blacks		
b. whites		
c. women		
d. Hispanics		
e. Asians		
ANSWER: c		
74. The ethnic and cultural mix of the U.S. wo	orkforce is	
a. constant		
b. becoming more homogenous		
c. decreasing		
d. small compared to other nations		
e. changing		
ANSWER: e		
75. What level of the corporate ladder is least	diverse?	
a. lowest level		
b. assembly line workers		
c. lower management		
d. middle management		
e. top management (i.e. CEO)		
ANSWER: e		
76. The U.S. Bureau of Labor Statistics project a. age 16-20	ets a dramatic increase in workers	during the next decade.
b. age 20-30		
c. age 30-40		
d. age 40-50		
e. age 65 and older		
ANSWER: e		

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77. As the age diversity of work groups income a. a non-minority will be the supervisor of a c. there will be conflicts because of age d. a younger employee will report to an e. an older employee will report to a younger.	r of a minority a non-minority e differences a older supervisor	t
ANSWER. 6		
78. Mismanaging diversity is likely to result a. reduced innovation.b. reduced motivation.c. increased absenteeism.d. costly lawsuits.e. reduced turnover.	t in all of the following EXCEPT	
ANSWER: e		
79. Stereotypes can be based on all of the formal a. race.b. religion.c. disability.d. nationality.e. ethics. ANSWER: e	ollowing characteristics EXCEPT	
80. Employees who feel the need to protect experiencing a. the "like me" bias. b. prejudices. c. ethnocentrism. d. perceived threat of loss. e. unequal access to organizational netw		the prospects of others are
81. What is the most important element in e a. a clearly written policy manual b. support from lower level managers c. affirmative action d. top management support e. labor unions	ffectively leveraging the positive potenti	al of diversity?

ANSWER: d

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82. Reciprocal mentoring: matches a. senior employees, diverse junior b. managers, secretaries		to allow both pe	ople to learn more about a different group.
c. men, women			
d. managers, trustees			
e. engineers, marketers			
ANSWER: a			
83. Which of the following terms refers without power? a. masculinity	to the degree of	inequality that exists ar	nd that is accepted among people with and
b. span of control			
c. strength differential			
d. power distance			
e. privilege difference			
ANSWER: d			
84. Which of the following best reflects a. valuing personal achievement ab b. believing that people are incapab c. valuing personal freedom above	ove the achieven le of making dec	nent of the group	
d. valuing harmony more highly tha	an honesty		
e. wanting to stand out from the cro	owd		
ANSWER: d			
85. Which of the following terms refers a. decision-making difficulty	to the degree of	anxiety people feel in u	infamiliar situations?
b. uncertainty avoidance			
c. social anxiety disorder			
d. masculinity			
e. power distance			
ANSWER: b			
86. Which of the following does NOT re a. valuing personal achievement about	ove the achieven	nent of the group	
b. believing that people are incapab	_	isions on their own	
c. valuing personal freedom above			
d. valuing harmony more highly that	•		
e. wanting to stand out from the cro	owd		
ANSWER: d			

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87. Which of the following terms refers to the a. tolerance b. racial knowledge c. egalitarianism d. ethnocentrism e. cultural competence	e ability to interact effectively with pe	ople of different cultures?
ANSWER: e		
88. The fact that, consciously or subconsciou a. the "like me" bias. b. bigotry. c. ethnocentrism. d. perceived threat of loss. e. stereotyping.	sly, we tend to prefer to associate with	h others who are like us is called
ANSWER: a		
89. The belief that one's culture is superior to a. the "like me" bias.b. bigotry.c. ethnocentrism.d. perceived threat of loss.e. stereotyping.	all others is called	
ANSWER: c		
90. Which of the following groups of people States? a. Hispanics b. Blacks c. Women d. White males e. Asians ANSWER: d	is NOT increasing as a percentage of	the total workforce in the United
91. Which of the following is considered diversity as life experiences b. educational background c. where someone is from d. how old someone is e. all of these ANSWER: e	ersity?	

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92 refers to individual difference	ees that cannot be seen directly, including g	goals, values, personalities, decision
making styles, knowledge, skills, abilitie		,
a. Surface-level diversity		
b. All-level diversity		
c. Deep-level diversity		
d. Ethnocentrism		
e. Cultural competence		
ANSWER: c		
93 refers to observable different characteristics, and gender.	ces in people, including race, age, ethnicity	y, physical abilities, physical
a. All-level diversity		
b. Surface-level diversity		
c. Deep-level diversity		
d. Ethnocentrism		
e. Cultural competence		
ANSWER: b		
members' expertise, knowledge, or func	when there are differences in a certain ty- tional background.	pe or category, including group
a. Variety		
b. Disparity		
c. Separation		
d. Ethnocentrism		
e. Token		
ANSWER: a		
95. When you notice that someone is tal a. longitudinal diversity	l, what type of diversity are you noticing?	
b. Surface-level diversity		
c. Deep-level diversity		
d. attitudinal diversity		
e. ethnocentrism		
ANSWER: b		
96 diversity reflects dissimilarity a. The "like me" bias	in attitudes or values, especially with rega	ard to group goals or processes.
b. Disparity		
c. Ethnocentrism		
d. Separation		
e. Token		
ANSWER: d		

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97 diversity refers differences in the decision-making authority, and status.	he concentration of valuable social assets of	or resources such as rank, pay,
a. Variety		
b. Token		
c. Disparity		
d. Ethnocentrism		
e. Separation		
ANSWER: c		
Multiple Response		
validly complete this sentence.	help employees their biases. Select	ALL of the choices that would
a. control		
b. hide		
c. become aware of		
d. eliminate		
e. expand		
ANSWER: a, c		
	urface-level diversity? Select as many as s made up of players with a variety of value	
b. The people who volunteer for the loc	cal animal shelter have a wide variety of e	xpertise that they use to help

- fundraise for the organization. c. The marketing team has five members, but only Gary has a title that he can put on his résumé.
- d. The manufacturing team at Revlon responsible for making and packaging makeup is comprised of people of a variety of ages, races, and nationalities.
- e. The Milwaukee Brewers baseball team has some players who are tall, some who are short, and others who are average in height.

ANSWER: d, e

- 100. Which of the following demonstrate deep-level diversity? Select as many as apply.
 - a. The Chicago Bulls basketball team is made up of players with a variety of values and personalities.
 - b. The people who volunteer for the local animal shelter have a wide variety of expertise that they use to help fundraise for the organization.
 - c. The marketing team has five members, but only Gary has a title that he can put on his résumé.
 - d. The manufacturing team at Revlon responsible for making and packaging makeup is comprised of people of a variety of ages, races, and nationalities.
 - e. Some of the teachers at Kaplan Test Prep have an advanced degree -- PhD, MS, MD, JD -- while others do not.

ANSWER: a, b, e

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Completion		
101. The extent to which people in a cu <i>ANSWER:</i> collectivism	lture develop tight social frameworks is called	d
102. Orientation to authority is another <i>ANSWER</i> : power distance	name for the cultural value	
103. Orientation to authority is the external	nt to which people accept as normal an unequ	al distribution of
ANSWER: power		
104 orientation respect for traditions and social obligation and social obligations and social obligation and social obligations are social obligations.	on is tied to values that are oriented toward thons.	e past and the present and include
105	is the extent to which people feel threattuations.	atened by unknown situations and
106. Michelle lives in a society where the culture has a(n)	ne focus is on the future, and where persistence orientation.	ce and thrift are valued. Michelle's
107. Parental status, religious beliefs, an <i>ANSWER</i> : deep	nd military experience are examples of	level diversity.
108. Pureflow collects water at a natura example of a(n)	I spring, filters it, and bottles it for sale. This _ organization.	work process makes Pureflow an
109. Powertrain is a fitness club that off makes Powertrain an example of a(n) _ <i>ANSWER</i> : service	ers customers free personal trainers and nutri	tion consultants. This work process
110. Breakthroughs in across employees, but also in less perso <i>ANSWER</i> : information	technology have resulted in leaner on all communication and an increased sense of	rganizations and more collaboration rurgency in communications.
Matching		
Match each barrier to inclusion with the a. ethnocentrism b. stereotyping c. the "like me" bias d. prejudice	scenario that most clearly illustrates it.	
e. perceived threat of loss		

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111. Donald has nothing against Mexicans to do his job for cheap. ANSWER: e	, but he thinks he'd make more money if	there weren't so many of them willing
112. Having traveled the world and experie country of France is objectively superior to <i>ANSWER</i> : a		François believes that his native
113. Susan has nothing against black people ANSWER: d	le, but she thinks they're less intelligent o	on average than white people are.
114. George assumes that anyone with a Re <i>ANSWER:</i> b	ussian name is very good at chess.	
115. Jayanti, a computer engineer, is Indian has befriended only other Indians. ANSWER: c	n. Her coworkers represent a wide swath	of cultures and nationalities, but she
Match each cultural dimension with the sce a. high power distance b. high individualism c. high masculinity d. high uncertainty avoidance e. high collectivism	enario that most clearly illustrates it.	
116. It is very important to Chiharu that she <i>ANSWER</i> : e	e fit in with her workgroup.	
117. Paul might not agree with all of the de "over his head" in an attempt to get someth <i>ANSWER</i> : a		never go behind his boss's back or
118. Sierra is vital to her team's success, bucare less what happens to her team after the <i>ANSWER</i> : b		n goal is to get promoted and she could
119. Francisco is more interested in accruir his personal or professional life. ANSWER: c	ng wealth and material possessions than	in fostering meaningful relationships in
120. Svea feels much more comfortable wi unambiguous rules defining what she can a		licitly laid out and there are

Essay

ANSWER: d

121. Compare, contrast, and discuss the importance of ethics and corporate governance for business.

ANSWER: Answer not provided.

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122. Give an overview of Geert Hofstede's five dimensions of cultural values. How can understanding these values help managers?

ANSWER: Answer not provided.

123. Discuss the reasons for the decline of the manufacturing sector and the reasons for the tremendous growth in the service sector.

ANSWER: Answer not provided.

- 124. Discuss the growing presence of knowledge workers in today's workforce. How are knowledge workers different than traditional workers? Explain the special issues managers must deal with when employing knowledge workers. *ANSWER:* Answer not provided.
- 125. Discuss outsourcing by explaining its purpose, costs and benefits. Give two examples of outsourcing. *ANSWER:* Answer not provided.