

## True / False

1. Neither society nor culture could exist without the other.

- a. True
- b. False

*ANSWER:* True

*POINTS:* 1

*REFERENCES:* 39

*QUESTION TYPE:* True / False

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-1 - Define culture and explain why it is important in helping people in their daily lives.

*TOPICS:* Conceptual

*NOTES:* Pickup

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2. Culture is more important to the individual than it is to society.

- a. True
- b. False

*ANSWER:* False

*POINTS:* 1

*REFERENCES:* 40

*QUESTION TYPE:* True / False

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-1 - Define culture and explain why it is important in helping people in their daily lives.

*TOPICS:* Conceptual

*NOTES:* Pickup

Rejoinder: Culture is the common denominator that makes social interaction possible. It is the source of rules that provide order in any society.

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3. Culture works for humans the way that instincts work for other animals, guiding them through their daily lives.

- a. True
- b. False

*ANSWER:* True  
*POINTS:* 1  
*REFERENCES:* 40  
*QUESTION TYPE:* True / False  
*HAS VARIABLES:* False  
*LEARNING OBJECTIVES:* SIOT.KEND.18.2-1 - Define culture and explain why it is important in helping people in their daily lives.  
*TOPICS:* Conceptual  
*NOTES:* Pickup  
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4. Books, computers, telephones, and washing machines are examples of material culture.

- a. True
- b. False

*ANSWER:* True  
*POINTS:* 1  
*REFERENCES:* 40  
*QUESTION TYPE:* True / False  
*HAS VARIABLES:* False  
*LEARNING OBJECTIVES:* SIOT.KEND.18.2-2 - Analyze material culture and nonmaterial culture, and give examples of each.  
*TOPICS:* Conceptual  
*NOTES:* New  
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5. Humans are so different throughout the world that there is little we can consider common to all human culture.

- a. True
- b. False

*ANSWER:* False  
*POINTS:* 1  
*REFERENCES:* 41  
*QUESTION TYPE:* True / False  
*HAS VARIABLES:* False  
*LEARNING OBJECTIVES:* SIOT.KEND.18.2-3 - Explain what is meant by the term cultural universal, and provide three recent examples.  
*TOPICS:* Conceptual  
*NOTES:* Pickup  
Rejoinder: Humans everywhere share the same basic needs and engage in similar activities to ensure survival. Broadly speaking, cultural universals are found in every society.  
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6. Even though the specifics of individual cultures vary widely, all cultures have four common nonmaterial cultural components: symbols, language, values, and norms.

- a. True
- b. False

*ANSWER:* True  
*POINTS:* 1  
*REFERENCES:* 47  
*QUESTION TYPE:* True / False  
*HAS VARIABLES:* False  
*LEARNING OBJECTIVES:* SIOT.KEND.18.2-4 - Discuss how symbols and language reflect cultural values.  
*TOPICS:* Conceptual  
*NOTES:* Pickup  
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7. Symbols are important in more primitive cultures, but postmodern cultures function largely without symbols.

- a. True
- b. False

*ANSWER:* False

*POINTS:* 1

*REFERENCES:* 42

*QUESTION TYPE:* True / False

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-4 - Discuss how symbols and language reflect cultural values.

*TOPICS:* Conceptual

*NOTES:* New

Rejoinder: Human culture could not exist without symbols because there would be no shared meanings among people.

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8. Language is an exclusively human characteristic.

- a. True
- b. False

*ANSWER:* False

*POINTS:* 1

*REFERENCES:* 42

*QUESTION TYPE:* True / False

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-4 - Discuss how symbols and language reflect cultural values.

*TOPICS:* Conceptual

*NOTES:* Pickup

Rejoinder: Language is not an exclusively human characteristic. Other animals communicate meanings to each other, but their communication is limited to the immediate situation.

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9. Language communicates about reality, but it cannot influence the reality it describes.

- a. True
- b. False

*ANSWER:* False

*POINTS:* 1

*REFERENCES:* 44

*QUESTION TYPE:* True / False

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-4 - Discuss how symbols and language reflect cultural values.

*TOPICS:* Conceptual

*NOTES:* Pickup

Rejoinder: Language both reflects and shapes experience. Studies demonstrate the role of language in perpetuating unequal gender relations as well as inequality based on race and ethnicity.

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10. Language may be a source of power and social control; language perpetuates inequalities between people and between groups because words are used to “keep people in their place.”

- a. True
- b. False

*ANSWER:* True

*POINTS:* 1

*REFERENCES:* 44

*QUESTION TYPE:* True / False

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-4 - Discuss how symbols and language reflect cultural values.

*TOPICS:* Conceptual

*NOTES:* New

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11. Values are standards that provide criteria by which we evaluate people, objects, and events. They also dictate which behaviors are appropriate and which ones are not.

- a. True
- b. False

*ANSWER:* False

*POINTS:* 1

*REFERENCES:* 46

*QUESTION TYPE:* True / False

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-4 - Discuss how symbols and language reflect cultural values.

*TOPICS:* Conceptual

*NOTES:* Pickup

Rejoinder: Values are collective ideas about what is bad or good and desirable or undesirable in any particular culture. However, they do not dictate which behaviors are appropriate and which ones are not. Norms are established rules for behavior.

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12. Functionalists tend to believe that shared values are essential for the maintenance of a society.

- a. True
- b. False

*ANSWER:* True

*POINTS:* 1

*REFERENCES:* 46

*QUESTION TYPE:* True / False

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-4 - Discuss how symbols and language reflect cultural values.

*TOPICS:* Factual

*NOTES:* New

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13. Americans generally have less faith in science and technology than people in other Western countries.

- a. True
- b. False

*ANSWER:* False

*POINTS:* 1

*REFERENCES:* 47

*QUESTION TYPE:* True / False

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-4 - Discuss how symbols and language reflect cultural values.

*TOPICS:* Factual

*NOTES:* New

People in the United States have a great deal of faith in science and technology, expecting advances in these fields to control nature, the aging process, and even death.

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14. In all societies, certain core values frequently contradict with other values also considered important.

- a. True
- b. False

*ANSWER:* True

*POINTS:* 1

*REFERENCES:* 47

*QUESTION TYPE:* True / False

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-4 - Discuss how symbols and language reflect cultural values.

*TOPICS:* Conceptual

*NOTES:* Modified

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15. In every society a gap exists between the values that people profess to hold and their actual behavior, which may not be consistent with those values.
- True
  - False

*ANSWER:* True

*POINTS:* 1

*REFERENCES:* 48

*QUESTION TYPE:* True / False

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-4 - Discuss how symbols and language reflect cultural values.

*TOPICS:* Factual

*NOTES:* Pickup

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16. Because norms govern behavior considered essential to the stability of society, they are always codified into laws and punishable with formal sanctions.
- True
  - False

*ANSWER:* False

*POINTS:* 1

*REFERENCES:* 48

*QUESTION TYPE:* True / False

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-5 - Explain the differences among folkways, mores, and laws, and provide at least one example of each.

*TOPICS:* Conceptual

*NOTES:* Modified

Rejoinder: Although norms are considered more socially important than folkways, they are still not always written into law and may be subject to formal or informal sanctions, depending on the situation.

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17. Most technological changes in a society are modifications of existing technologies.

- a. True
- b. False

*ANSWER:* True

*POINTS:* 1

*REFERENCES:* 50

*QUESTION TYPE:* True / False

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-6 - Distinguish ways in which technological changes affect culture in a single nation and throughout the world.

*TOPICS:* Factual

*NOTES:* Pickup

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18. Because cultures tend to be integrated, all parts of any given culture will tend to change at the same pace.

- a. True
- b. False

*ANSWER:* False

*POINTS:* 1

*REFERENCES:* 50

*QUESTION TYPE:* True / False

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-6 - Distinguish ways in which technological changes affect culture in a single nation and throughout the world.

*TOPICS:* Conceptual

*NOTES:* Pickup

Rejoinder: Material culture, such as technology, changes more rapidly than nonmaterial culture, such as morals and ethics. This creates a situation termed cultural lag.

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19. The United States is considered a homogeneous society, meaning that it consists of people who are from largely similar social, religious, political, and economic backgrounds.

- a. True
- b. False

*ANSWER:* False

*POINTS:* 1

*REFERENCES:* 51

*QUESTION TYPE:* True / False

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-6 - Distinguish ways in which technological changes affect culture in a single nation and throughout the world.

*TOPICS:* Conceptual

*NOTES:* New

Rejoinder: The United States is considered a heterogeneous society, one that includes people who are dissimilar in regard to social characteristics such as religion, income, and race/ethnicity.

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20. Applying the broadest sense of the concept, most people in the United States could be classified as members of one subculture or another.

- a. True
- b. False

*ANSWER:* True

*POINTS:* 1

*REFERENCES:* 52

*QUESTION TYPE:* True / False

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-6 - Distinguish ways in which technological changes affect culture in a single nation and throughout the world.

*TOPICS:* Conceptual

*NOTES:* Pickup

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21. People in the same subculture generally live in the same geographical area.

- a. True
- b. False

*ANSWER:* False

*POINTS:* 1

*REFERENCES:* 52

*QUESTION TYPE:* True / False

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-6 - Distinguish ways in which technological changes affect culture in a single nation and throughout the world.

*TOPICS:* Factual

*NOTES:* Pickup

Rejoinder: Subcultures include not only sharing an ethnic identity, but also sharing interests, such as motorcyclists and fans of celebrities like Lady Gaga. Although there are ethnic enclaves in which members of an ethnic subculture may congregate, people with various kinds of shared identities may live dispersed geographically.

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22. Because they have less of an investment in the existing dominant culture, young people are more likely than older people to join countercultures.

- a. True
- b. False

*ANSWER:* True

*POINTS:* 1

*REFERENCES:* 54

*QUESTION TYPE:* True / False

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-6 - Distinguish ways in which technological changes affect culture in a single nation and throughout the world.

*TOPICS:* Factual

*NOTES:* New

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23. In some respects, ethnocentrism may be considered of positive value.

- a. True
- b. False

*ANSWER:* True

*POINTS:* 1

*REFERENCES:* 55

*QUESTION TYPE:* True / False

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-7 - Explain the concepts of culture shock, ethnocentrism, and cultural relativism, and provide one example of each.

*TOPICS:* Conceptual

*NOTES:* Pickup

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24. Cultural relativism is always considered of positive value.

- a. True
- b. False

*ANSWER:* False

*POINTS:* 1

*REFERENCES:* 62

*QUESTION TYPE:* True / False

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-7 - Explain the concepts of culture shock, ethnocentrism, and cultural relativism, and provide one example of each.

*TOPICS:* Conceptual

*NOTES:* Pickup

Rejoinder: Taken to an extreme, cultural relativism could be used to justify practices that violate basic human rights.

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25. Most sociological examinations of high culture and popular culture focus primarily on the link between culture and social class.
- True
  - False

*ANSWER:* True

*POINTS:* 1

*REFERENCES:* 66

*QUESTION TYPE:* True / False

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-7 - Explain the concepts of culture shock, ethnocentrism, and cultural relativism, and provide one example of each.

*TOPICS:* Factual

*NOTES:* New

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### Multiple Choice

26. \_\_\_\_\_ refers to the knowledge, language, values, customs, and material objects that are passed from person to person and from one generation to the next in a human group or society.
- Technology
  - Society
  - Culture
  - Social organization

*ANSWER:* c

*POINTS:* 1

*REFERENCES:* 39

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-1 - Define culture and explain why it is important in helping people in their daily lives.

*TOPICS:* Conceptual

*NOTES:* Pickup

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27. A key difference between society and culture is \_\_\_\_\_.
- a. culture has political significance and society does not
  - b. society exists independently, but culture is dependent upon society
  - c. culture is composed of ideas and behavior, but society is composed of people
  - d. cultures occupy the same geographical territory, but society does not

*ANSWER:* c  
*POINTS:* 1  
*REFERENCES:* 39  
*QUESTION TYPE:* Multiple Choice  
*HAS VARIABLES:* False  
*LEARNING OBJECTIVES:* SIOT.KEND.18.2-1 - Define culture and explain why it is important in helping people in their daily lives.  
*TOPICS:* Conceptual  
*NOTES:* Pickup  
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28. Sociologists use the term \_\_\_\_\_ for a large social grouping that occupies the same geographical territory and is subject to the same political authority and dominant cultural expectations.
- a. country
  - b. society
  - c. nation
  - d. culture

*ANSWER:* b  
*POINTS:* 1  
*REFERENCES:* 39  
*QUESTION TYPE:* Multiple Choice  
*HAS VARIABLES:* False  
*LEARNING OBJECTIVES:* SIOT.KEND.18.2-1 - Define culture and explain why it is important in helping people in their daily lives.  
*TOPICS:* Factual  
*NOTES:* Pickup  
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29. Which of these statements about culture is *not true*?
- a. Culture is essential to the survival of each individual.
  - b. Culture allows individuals to understand one another.
  - c. Culture establishes order within a society.
  - d. Cultural behavior is instinctual.

*ANSWER:* d

*POINTS:* 1

*REFERENCES:* 40

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-1 - Define culture and explain why it is important in helping people in their daily lives.

*TOPICS:* Conceptual

*NOTES:* Modified

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30. A(n) \_\_\_\_\_ is a biologically based behavioral pattern that is common to all members of a species under certain environmental conditions.
- a. impulse
  - b. reflex
  - c. drive
  - d. instinct

*ANSWER:* d

*POINTS:* 1

*REFERENCES:* 40

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-1 - Define culture and explain why it is important in helping people in their daily lives.

*TOPICS:* Conceptual

*NOTES:* Pickup

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31. Birds do not learn to build nests. They build nests because of \_\_\_\_\_ triggered by the biological need for protection and reproduction.
- a. instincts
  - b. impulses
  - c. reflexes
  - d. drives

*ANSWER:* a  
*POINTS:* 1  
*REFERENCES:* 40  
*QUESTION TYPE:* Multiple Choice  
*HAS VARIABLES:* False  
*LEARNING OBJECTIVES:* SIOT.KEND.18.2-1 - Define culture and explain why it is important in helping people in their daily lives.  
*TOPICS:* Applied  
*NOTES:* Modified  
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32. Sociologists use the word \_\_\_\_\_ to refer to what is biologically determined, and \_\_\_\_\_ for what results from the social environment.
- a. natural; artificial
  - b. nurturance; natural
  - c. nature; nurture
  - d. nurture; nature

*ANSWER:* c  
*POINTS:* 1  
*REFERENCES:* 40  
*QUESTION TYPE:* Multiple Choice  
*HAS VARIABLES:* False  
*LEARNING OBJECTIVES:* SIOT.KEND.18.2-1 - Define culture and explain why it is important in helping people in their daily lives.  
*TOPICS:* Conceptual  
*NOTES:* Pickup  
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33. An unlearned, biologically determined involuntary response to a physical stimulus is called a(n) \_\_\_\_\_.
- a. instinct
  - b. reflex
  - c. drive
  - d. impulse

*ANSWER:*

b

*POINTS:*

1

*REFERENCES:*

40

*QUESTION TYPE:*

Multiple Choice

*HAS VARIABLES:*

False

*LEARNING OBJECTIVES:*

SIOT.KEND.18.2-1 - Define culture and explain why it is important in helping people in their daily lives.

*TOPICS:*

Conceptual

*NOTES:*

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34. Which of these is the best example of a reflex?
- a. stopping at a stop sign
  - b. feeling sleepy
  - c. exercising for one hour
  - d. sneezing when dust goes up your nose

*ANSWER:*

d

*POINTS:*

1

*REFERENCES:*

40

*QUESTION TYPE:*

Multiple Choice

*HAS VARIABLES:*

False

*LEARNING OBJECTIVES:*

SIOT.KEND.18.2-1 - Define culture and explain why it is important in helping people in their daily lives.

*TOPICS:*

Applied

*NOTES:*

Modified

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35. Which statement about drives and reflexes is correct?
- a. They are social behaviors, not biological behaviors.
  - b. They are voluntary responses to physical stimuli.
  - c. They do not determine how people will behave in human societies.
  - d. They are not impacted by culture in any way.

*ANSWER:* c  
*POINTS:* 1  
*REFERENCES:* 40  
*QUESTION TYPE:* Multiple Choice  
*HAS VARIABLES:* False  
*LEARNING OBJECTIVES:* SIOT.KEND.18.2-1 - Define culture and explain why it is important in helping people in their daily lives.  
*TOPICS:* Conceptual  
*NOTES:* New  
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36. The term \_\_\_\_\_ refers to unlearned, biologically determined impulses common to all members of a species that satisfy needs such as those for sleep, food, water, or sexual gratification.
- a. instinct
  - b. drive
  - c. reflex
  - d. reaction

*ANSWER:* b  
*POINTS:* 1  
*REFERENCES:* 40  
*QUESTION TYPE:* Multiple Choice  
*HAS VARIABLES:* False  
*LEARNING OBJECTIVES:* SIOT.KEND.18.2-1 - Define culture and explain why it is important in helping people in their daily lives.  
*TOPICS:* Conceptual  
*NOTES:* Pickup  
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37. Which of these statements is the best description of the role of culture in human life?

- a. Humans can choose whether or not to have culture.
- b. Human behavior is completely determined by a particular culture.
- c. Humans choose their behaviors and ideas from a cultural “tool kit.”
- d. Human thoughts and behaviors are generally unrelated to culture.

*ANSWER:*

c

*POINTS:*

1

*REFERENCES:*

40

*QUESTION TYPE:*

Multiple Choice

*HAS VARIABLES:*

False

*LEARNING OBJECTIVES:*

SIOT.KEND.18.2-1 - Define culture and explain why it is important in helping people in their daily lives.

*TOPICS:*

Conceptual

*NOTES:*

Pickup

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38. Sociologist Ann Swidler coined the expression \_\_\_\_\_ to refer to human culture or “symbols, stories, rituals, and world views, which people may use in varying configurations to solve different kinds of problems.”

- a. “tool kit”
- b. “survival kit”
- c. “creative problem solving”
- d. “human nature”

*ANSWER:*

a

*POINTS:*

1

*REFERENCES:*

40

*QUESTION TYPE:*

Multiple Choice

*HAS VARIABLES:*

False

*LEARNING OBJECTIVES:*

SIOT.KEND.18.2-1 - Define culture and explain why it is important in helping people in their daily lives.

*TOPICS:*

Factual

*NOTES:*

Pickup

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39. \_\_\_\_\_ consists of the physical or tangible creations that members of a society make, use, and share.

- a. Technology
- b. Nonmaterial culture
- c. Cultural universal
- d. Material culture

*ANSWER:* d

*POINTS:* 1

*REFERENCES:* 40

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-2 - Analyze material culture and nonmaterial culture, and give examples of each.

*TOPICS:* Conceptual

*NOTES:* Pickup

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40. Technology is \_\_\_\_\_.

- a. concrete
- b. abstract
- c. both concrete and abstract
- d. neither concrete nor abstract

*ANSWER:* c

*POINTS:* 1

*REFERENCES:* 40

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-2 - Analyze material culture and nonmaterial culture, and give examples of each.

*TOPICS:* Conceptual

*NOTES:* New

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41. Sociologists define \_\_\_\_\_ as the knowledge, techniques, and tools that make it possible for people to transform resources into usable forms, and the knowledge and skills required to use them after they are developed.
- industrialization
  - technology
  - material culture
  - cybernetics

*ANSWER:* b

*POINTS:* 1

*REFERENCES:* 40

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-2 - Analyze material culture and nonmaterial culture, and give examples of each.

*TOPICS:* Conceptual

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42. Democracy, belief in a Supreme Being, and understanding English are all examples of \_\_\_\_\_.
- material culture
  - technology
  - nonmaterial culture
  - cultural universals

*ANSWER:* c

*POINTS:* 1

*REFERENCES:* 40

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-2 - Analyze material culture and nonmaterial culture, and give examples of each.

*TOPICS:* Applied

*NOTES:* Pickup

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43. Rotating a finger to indicate that someone is “crazy” is an example of a gesture. Gestures are a component of \_\_\_\_\_.
- a. cultural universals
  - b. material culture
  - c. counterculture
  - d. nonmaterial culture

*ANSWER:* d

*POINTS:* 1

*REFERENCES:* 40

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-2 - Analyze material culture and nonmaterial culture, and give examples of each.

*TOPICS:* Applied

*NOTES:* Modified

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44. A central component of nonmaterial culture is \_\_\_\_\_, which are the mental acceptance or conviction that certain things are true or real.
- a. ideologies
  - b. beliefs
  - c. morals
  - d. values

*ANSWER:* b

*POINTS:* 1

*REFERENCES:* 40

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-2 - Analyze material culture and nonmaterial culture, and give examples of each.

*TOPICS:* Conceptual

*NOTES:* Pickup

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45. Cooking, games, and clothing are examples of \_\_\_\_\_.

- a. material culture
- b. symbolic culture
- c. cultural beliefs
- d. cultural universals

*ANSWER:* d

*POINTS:* 1

*REFERENCES:* 41

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-3 - Explain what is meant by the term cultural universal, and provide three recent examples.

*TOPICS:* Applied

*NOTES:* Modified

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46. Anthropologist George Murdock compiled a list of over seventy \_\_\_\_\_, which are customs and practices that occur across all societies.

- a. symbols
- b. beliefs
- c. cultural universals
- d. norms

*ANSWER:* c

*POINTS:* 1

*REFERENCES:* 41

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-3 - Explain what is meant by the term cultural universal, and provide three recent examples.

*TOPICS:* Factual

*NOTES:* Pickup

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47. Which of these statements about cultural universals is *false*?
- a. Cultural universals reflect the fact that humans everywhere share the same basic needs.
  - b. Cultural universals help to ensure the smooth functioning of society.
  - c. The form a cultural universal takes varies from group to group.
  - d. The specific form of most cultural universals is universal.

*ANSWER:* d

*POINTS:* 1

*REFERENCES:* 41

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-3 - Explain what is meant by the term cultural universal, and provide three recent examples.

*TOPICS:* Conceptual

*NOTES:* Pickup

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48. Which of these is *not* considered a component of nonmaterial culture?
- a. technology
  - b. norms
  - c. values
  - d. symbols

*ANSWER:* a

*POINTS:* 1

*REFERENCES:* 42

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-4 - Discuss how symbols and language reflect cultural values.

*TOPICS:* Conceptual

*NOTES:* Pickup

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49. A(n) \_\_\_\_\_ can be anything that meaningfully represents something else.

- a. indicator
- b. symbol
- c. device
- d. character

*ANSWER:*

b

*POINTS:*

1

*REFERENCES:*

42

*QUESTION TYPE:*

Multiple Choice

*HAS VARIABLES:*

False

*LEARNING OBJECTIVES:*

SIOT.KEND.18.2-4 - Discuss how symbols and language reflect cultural values.

*TOPICS:*

Factual

*NOTES:*

Pickup

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50. Which of these statements about symbols is *true*?

- a. Culture could not exist without symbols.
- b. Symbols generally have either an exclusively positive or negative meaning.
- c. Only material elements can be represented by symbols.
- d. In some cultures, symbols are relatively unimportant.

*ANSWER:*

a

*POINTS:*

1

*REFERENCES:*

47

*QUESTION TYPE:*

Multiple Choice

*HAS VARIABLES:*

False

*LEARNING OBJECTIVES:*

SIOT.KEND.18.2-4 - Discuss how symbols and language reflect cultural values.

*TOPICS:*

Conceptual

*NOTES:*

Pickup

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51. The “thumbs up” sign means something is good in some places, but is an obscene gesture in other places. This illustrates that \_\_\_\_\_.
- a. hand gestures are not really symbols
  - b. symbols may have different meanings among different groups of people
  - c. there is a lot of misuse of the “thumbs up” gesture
  - d. all symbols have universal meanings

*ANSWER:* b

*POINTS:* 1

*REFERENCES:* 42

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-4 - Discuss how symbols and language reflect cultural values.

*TOPICS:* Conceptual

*NOTES:* Pickup

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52. The term \_\_\_\_\_ refers to a set of symbols that expresses ideas and enables people to think and communicate with one another.
- a. beliefs
  - b. values
  - c. language
  - d. universals

*ANSWER:* c

*POINTS:* 1

*REFERENCES:* 43

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-4 - Discuss how symbols and language reflect cultural values.

*TOPICS:* Factual

*NOTES:* Pickup

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53. Which of these statements regarding language is *true*?
- a. Chimpanzees can use elements of Standard American Sign Language and manipulate physical objects to make "sentences."
  - b. With proper training, nonhuman primates may be taught to vocalize simple words.
  - c. Most primates manipulate symbols to express very abstract concepts and cultural rules from one generation to the next.
  - d. Language is solely a human characteristic.

*ANSWER:* a

*POINTS:* 1

*REFERENCES:* 43

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-4 - Discuss how symbols and language reflect cultural values.

*TOPICS:* Factual

*NOTES:* Pickup

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54. The \_\_\_\_\_ suggests that language not only expresses our thoughts and perceptions but also influences our perception of reality.
- a. Helmicki-Kendall theorem
  - b. Thomas theorem
  - c. Sapir-Whorf hypothesis
  - d. law of universals

*ANSWER:* c

*POINTS:* 1

*REFERENCES:* 44

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-4 - Discuss how symbols and language reflect cultural values.

*TOPICS:* Factual

*NOTES:* Pickup

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55. Most sociologists are in agreement that \_\_\_\_\_.

- a. language determines reality
- b. language influences perception
- c. there is no relationship between language and perception
- d. without language perception is not possible

*ANSWER:* b

*POINTS:* 1

*REFERENCES:* 44

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-4 - Discuss how symbols and language reflect cultural values.

*TOPICS:* Factual

*NOTES:* Pickup

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56. Which of the following is not a way in which language and gender are intertwined?

- a. The English language ignores women by using the masculine form to refer to human beings in general.
- b. Pronouns show the gender of the person we expect to be in a particular occupation.
- c. The English language tends to put performance pressures on women by defining them in terms of their sexual prowess.
- d. Words have positive connotations when relating to male power, prestige, and leadership.

*ANSWER:* c

*POINTS:* 1

*REFERENCES:* 51

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-4 - Discuss how symbols and language reflect cultural values.

*TOPICS:* Factual

*NOTES:* New

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57. The text uses the examples of “dichos,” proverbs or sayings used by Latinos in New Mexico and south Texas, to illustrate that \_\_\_\_\_.
- a. language shapes perception
  - b. language is a reflection of one’s cultural heritage
  - c. language is a source of power
  - d. language expresses gender relations in a society

*ANSWER:* b

*POINTS:* 1

*REFERENCES:* 45

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-4 - Discuss how symbols and language reflect cultural values.

*TOPICS:* Factual

*NOTES:* Pickup

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58. \_\_\_\_\_ are collective ideas about what is right or wrong, good or bad, and desirable or undesirable in a particular culture.
- a. Beliefs
  - b. Norms
  - c. Values
  - d. Ideologies

*ANSWER:* c

*POINTS:* 1

*REFERENCES:* 46

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-4 - Discuss how symbols and language reflect cultural values.

*TOPICS:* Conceptual

*NOTES:* Pickup

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59. Which of these statements about values is *true*?
- a. A group's values dictate which behaviors are appropriate and which are not.
  - b. Values are typically stated in terms of what is positive or good.
  - c. Because they are only beliefs, values are not taken seriously by many people.
  - d. Values are a source of criteria for evaluating people, events, and objects.

*ANSWER:* d

*POINTS:* 1

*REFERENCES:* 46

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-4 - Discuss how symbols and language reflect cultural values.

*TOPICS:* Conceptual

*NOTES:* Pickup

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60. \_\_\_\_\_ theorists have conducted most of the research on “core” values in the United States.
- a. Conflict
  - b. Functionalist
  - c. Symbolic interactionist
  - d. Postmodern

*ANSWER:* b

*POINTS:* 1

*REFERENCES:* 46

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-4 - Discuss how symbols and language reflect cultural values.

*TOPICS:* Factual

*NOTES:* Pickup

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61. Which of these is *not* one of the ten core American values identified by sociologist Robin Williams?

- a. individualism
- b. progress and material comfort
- c. efficiency and practicality
- d. cultural and ethnic diversity

*ANSWER:* d

*POINTS:* 1

*REFERENCES:* 47

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-4 - Discuss how symbols and language reflect cultural values.

*TOPICS:* Factual

*NOTES:* Modified

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62. According to sociologist Robin Williams, the core value of \_\_\_\_\_ pushes Americans to want things to be bigger, better, and faster.

- a. cooperation and pacifism
- b. achievement and success
- c. progress and material comfort
- d. efficiency and practicality

*ANSWER:* d

*POINTS:* 1

*REFERENCES:* 47

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-4 - Discuss how symbols and language reflect cultural values.

*TOPICS:* Factual

*NOTES:* Modified

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63. According to a survey conducted by the Pew Research Center, which of these is a shift in values from those reported by Williams in 1970?
- more emphasis on individualism
  - less emphasis on achievement and success
  - lack of interest in progress and material comfort
  - decreased ethnocentrism and belief in group superiority

*ANSWER:* d

*POINTS:* 1

*REFERENCES:* 47

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-4 - Discuss how symbols and language reflect cultural values.

*TOPICS:* Factual

*NOTES:* Pickup

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64. \_\_\_\_\_ are values that conflict with one another or are mutually exclusive, meaning that achieving one makes it difficult, if not impossible, to achieve another.
- Material contradictions
  - Morality contradictions
  - Value contradictions
  - Universal contradictions

*ANSWER:* c

*POINTS:* 1

*REFERENCES:* 47

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-4 - Discuss how symbols and language reflect cultural values.

*TOPICS:* Conceptual

*NOTES:* Pickup

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65. Brenda gives generously to a number of local charities; however, she also strongly believes in the value of hard work and “earning your own keep.” Sociologists would characterize Brenda’s thinking as a \_\_\_\_\_.
- a. cultural dysfunction
  - b. value contradiction
  - c. clash of cultures
  - d. breakdown of morality

*ANSWER:* b

*POINTS:* 1

*REFERENCES:* 47

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-4 - Discuss how symbols and language reflect cultural values.

*TOPICS:* Applied

*NOTES:* New

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66. "American society stands for equal opportunity for all." This statement exemplifies \_\_\_\_\_ culture, which refers to the values and standards that people in a society profess to hold.
- a. ideal
  - b. real
  - c. material
  - d. universal

*ANSWER:* a

*POINTS:* 1

*REFERENCES:* 48

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-4 - Discuss how symbols and language reflect cultural values.

*TOPICS:* Conceptual

*NOTES:* Pickup

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67. People may claim to be law-abiding yet still engage in behaviors that are illegal. This behavior is an example of \_\_\_\_\_ culture, which refers to the values and standards of behavior that people actually follow.
- ideal
  - real
  - material
  - universal

*ANSWER:* b

*POINTS:* 1

*REFERENCES:* 48

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-4 - Discuss how symbols and language reflect cultural values.

*TOPICS:* Conceptual

*NOTES:* Modified

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68. \_\_\_\_\_ provide ideals of beliefs about behavior but do not state explicitly how we should behave; \_\_\_\_\_ are established rules of behavior or standards for conduct.
- Mores; values
  - Folkways; mores
  - Norms; values
  - Values; norms

*ANSWER:* d

*POINTS:* 1

*REFERENCES:* 48

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-5 - Explain the differences among folkways, mores, and laws, and provide at least one example of each.

*TOPICS:* Conceptual

*NOTES:* Pickup

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69. \_\_\_\_\_ norms state what behavior is appropriate or acceptable. For example, persons making a certain amount of money are expected to file a tax return and pay any taxes they owe.
- Standard
  - Prescriptive
  - Regular
  - Proscriptive

*ANSWER:* b

*POINTS:* 1

*REFERENCES:* 48

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-5 - Explain the differences among folkways, mores, and laws, and provide at least one example of each.

*TOPICS:* Conceptual

*NOTES:* Pickup

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70. \_\_\_\_\_ state what behavior is inappropriate or unacceptable. Laws that prohibit drinking and driving and “netiquette” that preclude you from typing e-mails in all caps are examples.
- Proscriptive norms
  - Nonstandard norms
  - Prescriptive norms
  - Subscriptive norms

*ANSWER:* a

*POINTS:* 1

*REFERENCES:* 48

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-5 - Explain the differences among folkways, mores, and laws, and provide at least one example of each.

*TOPICS:* Conceptual

*NOTES:* Modified

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71. Not all norms are of equal importance; \_\_\_\_\_ are written down and involve specific punishments for violators. Laws are the most common type; they have been codified and may be enforced by sanctions.
- informal norms
  - real norms
  - formal norms
  - ideal norms

*ANSWER:* c

*POINTS:* 1

*REFERENCES:* 48

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-5 - Explain the differences among folkways, mores, and laws, and provide at least one example of each.

*TOPICS:* Conceptual

*NOTES:* Pickup

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72. \_\_\_\_\_ are rewards for appropriate behavior or penalties for inappropriate behavior.
- Folkways
  - Mores
  - Sanctions
  - Taboos

*ANSWER:* c

*POINTS:* 1

*REFERENCES:* 48

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-5 - Explain the differences among folkways, mores, and laws, and provide at least one example of each.

*TOPICS:* Conceptual

*NOTES:* Pickup

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73. After having successfully negotiated an important business contract with a major client, Jocelyn's boss congratulated her and promised her a significant pay raise. In this situation, Jocelyn is receiving what sociologists term a(n) \_\_\_\_\_.
- a. positive folkway
  - b. positive sanction
  - c. negative sanction
  - d. informal sanction

*ANSWER:* b

*POINTS:* 1

*REFERENCES:* 48

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-5 - Explain the differences among folkways, mores, and laws, and provide at least one example of each.

*TOPICS:* Applied

*NOTES:* Pickup

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74. Luis has just received a stern lecture from his mother about his poor grade in algebra. His mother's lecture is an example of a \_\_\_\_\_.
- a. value reinforcer
  - b. positive sanction
  - c. norm violation
  - d. negative sanction

*ANSWER:* d

*POINTS:* 1

*REFERENCES:* 48

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-5 - Explain the differences among folkways, mores, and laws, and provide at least one example of each.

*TOPICS:* Applied

*NOTES:* Modified

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75. \_\_\_\_\_ are norms considered to be less important, are unwritten, and are commonly understood standards of behavior among people who share an identity.
- Informal norms
  - Folkways
  - Communal norms
  - Negative sanctions

*ANSWER:* a

*POINTS:* 1

*REFERENCES:* 48

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-5 - Explain the differences among folkways, mores, and laws, and provide at least one example of each.

*TOPICS:* Conceptual

*NOTES:* Pickup

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76. During a classical music performance, a concert-goer talks loudly to the person sitting next to her. A man in another seat turns around, frowns at her, and says "Shh." This illustrates a \_\_\_\_\_.
- negative informal norm
  - positive formal sanction
  - negative informal sanction
  - prescriptive informal norm

*ANSWER:* c

*POINTS:* 1

*REFERENCES:* 48

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-5 - Explain the differences among folkways, mores, and laws, and provide at least one example of each.

*TOPICS:* Applied

*NOTES:* Modified

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77. \_\_\_\_\_ are informal norms or everyday customs that may be violated without serious consequences within a particular culture. They provide rules for conduct but are not considered to be essential to society's survival.
- a. Mores
  - b. Folkways
  - c. Sanctions
  - d. Taboos

*ANSWER:* b

*POINTS:* 1

*REFERENCES:* 49

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-5 - Explain the differences among folkways, mores, and laws, and provide at least one example of each.

*TOPICS:* Conceptual

*NOTES:* Pickup

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78. In the United States, \_\_\_\_\_ might include using underarm deodorant and brushing one's teeth every day.
- a. formal norms
  - b. folkways
  - c. mores
  - d. laws

*ANSWER:* b

*POINTS:* 1

*REFERENCES:* 56

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-5 - Explain the differences among folkways, mores, and laws, and provide at least one example of each.

*TOPICS:* Applied

*NOTES:* Modified

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79. When you meet your new supervisor for the first time, you neglect to extend your hand to her for a handshake. Which of these cultural components has your behavior violated?
- a. taboo
  - b. folkway
  - c. sanction
  - d. social more

*ANSWER:* b

*POINTS:* 1

*REFERENCES:* 56

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-5 - Explain the differences among folkways, mores, and laws, and provide at least one example of each.

*TOPICS:* Applied

*NOTES:* Modified

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80. \_\_\_\_\_ are strongly held norms that have moral and ethical connotations within a particular culture, and that may not be violated without serious consequences.
- a. Folkways
  - b. Informal norms
  - c. Negative sanctions
  - d. Mores

*ANSWER:* d

*POINTS:* 1

*REFERENCES:* 50

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-5 - Explain the differences among folkways, mores, and laws, and provide at least one example of each.

*TOPICS:* Conceptual

*NOTES:* Pickup

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81. The strongest mores are referred to as \_\_\_\_\_. They are so strong that their violation is considered to be extremely offensive and even unmentionable.
- a. sanctions
  - b. folkways
  - c. laws
  - d. taboos

*ANSWER:* d

*POINTS:* 1

*REFERENCES:* 50

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-5 - Explain the differences among folkways, mores, and laws, and provide at least one example of each.

*TOPICS:* Conceptual

*NOTES:* Pickup

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82. Jeffery Dahmer was convicted of murder and sentenced to life in prison for this offense. He also practiced cannibalism on his victims. In this situation, the act of murder could be described as the violation of \_\_\_\_\_, while cannibalism could be described as the violation of a \_\_\_\_\_.
- a. values; belief
  - b. folkways; more
  - c. mores; taboo
  - d. mores; folkway

*ANSWER:* c

*POINTS:* 1

*REFERENCES:* 50

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-5 - Explain the differences among folkways, mores, and laws, and provide at least one example of each.

*TOPICS:* Applied

*NOTES:* Pickup

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83. When formal, standardized norms are enacted by legislatures and are enforced by formal sanctions, they are termed

- a. folkways
- b. mores
- c. laws
- d. taboos

*ANSWER:* c

*POINTS:* 1

*REFERENCES:* 50

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-5 - Explain the differences among folkways, mores, and laws, and provide at least one example of each.

*TOPICS:* Conceptual

*NOTES:* Pickup

*DATE CREATED:* 12/29/2016 10:56 AM

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84. Which of the following is a matter of civil law?

- a. A homeowner is unsatisfied with the shoddy work performed by a contractor.
- b. A driver runs a traffic light while under the influence of alcohol.
- c. A shoplifter is caught stealing a watch from a jewelry store.
- d. A patron at a local bar punches another patron after an argument.

*ANSWER:* a

*POINTS:* 1

*REFERENCES:* 50

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-5 - Explain the differences among folkways, mores, and laws, and provide at least one example of each.

*TOPICS:* Applied

*NOTES:* New

*DATE CREATED:* 12/29/2016 10:56 AM

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85. Theft, assault, and drug dealing are all violations of \_\_\_\_\_.
- a. informal law
  - b. civil law
  - c. folkways
  - d. criminal law

*ANSWER:* d

*POINTS:* 1

*REFERENCES:* 50

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-5 - Explain the differences among folkways, mores, and laws, and provide at least one example of each.

*TOPICS:* Applied

*NOTES:* Pickup

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86. Most technological changes \_\_\_\_\_.
- a. are the product of diffusion
  - b. are modifications of existing technologies
  - c. are new technologies that significantly impact people's lives
  - d. emerge very slowly

*ANSWER:* b

*POINTS:* 1

*REFERENCES:* 50

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-6 - Distinguish ways in which technological changes affect culture in a single nation and throughout the world.

*TOPICS:* Factual

*NOTES:* Pickup

*DATE CREATED:* 12/29/2016 10:56 AM

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87. All parts of culture do not change at the same pace. Sociologist William Ogburn referred to this disparity as \_\_\_\_\_, which is the gap between the technical development of a society and the development of its moral and legal institutions.
- acculturation
  - cultural tension
  - cultural lag
  - cultural diffusion

*ANSWER:* c

*POINTS:* 1

*REFERENCES:* 50

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-6 - Distinguish ways in which technological changes affect culture in a single nation and throughout the world.

*TOPICS:* Conceptual

*NOTES:* Pickup

*DATE CREATED:* 12/29/2016 10:56 AM

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88. Which of these is the best example of the concept of cultural lag?
- a lack of clear law governing the rights of all parties involved in artificial insemination and other forms of reproductive technology
  - the use of radar to determine and document the speed of drivers on a major highway
  - an increase in the use of Facebook among people over age 50 to find former high school and college classmates
  - a lack of electronic versions of older novels, biographies, and other published works

*ANSWER:* a

*POINTS:* 1

*REFERENCES:* 50

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-6 - Distinguish ways in which technological changes affect culture in a single nation and throughout the world.

*TOPICS:* Applied

*NOTES:* Pickup

*DATE CREATED:* 12/29/2016 10:56 AM

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89. \_\_\_\_\_ is the process of learning about something previously unknown or unrecognized.

- a. Invention
- b. Diffusion
- c. Discovery
- d. Cultural lag

*ANSWER:* c

*POINTS:* 1

*REFERENCES:* 51

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-6 - Distinguish ways in which technological changes affect culture in a single nation and throughout the world.

*TOPICS:* Conceptual

*NOTES:* Pickup

*DATE CREATED:* 12/29/2016 10:56 AM

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90. Today, discovery most often results from \_\_\_\_\_. For example, the discovery of a polio vaccine virtually eliminated what was a major childhood disease.

- a. scientific research
- b. unearthing natural elements
- c. uncovering existing realities
- d. diffusion

*ANSWER:* a

*POINTS:* 1

*REFERENCES:* 51

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-6 - Distinguish ways in which technological changes affect culture in a single nation and throughout the world.

*TOPICS:* Factual

*NOTES:* Pickup

*DATE CREATED:* 12/29/2016 10:56 AM

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91. \_\_\_\_\_ is the process of learning about something previously unknown or unrecognized. \_\_\_\_\_ is the process of reshaping existing cultural items into a new form.
- Invention; Discovery
  - Discovery; Invention
  - Discovery; Diffusion
  - Diffusion; Innovation

*ANSWER:* b

*POINTS:* 1

*REFERENCES:* 51

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-6 - Distinguish ways in which technological changes affect culture in a single nation and throughout the world.

*TOPICS:* Conceptual

*NOTES:* Pickup

*DATE CREATED:* 12/29/2016 10:56 AM

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92. What is the best definition of diffusion?
- the process of learning about something previously unknown
  - the transmission of cultural items or social practices from one group or society to another
  - the process of reshaping existing cultural items into a new form
  - the process of bridging the gap between technology and morality

*ANSWER:* b

*POINTS:* 1

*REFERENCES:* 51

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-6 - Distinguish ways in which technological changes affect culture in a single nation and throughout the world.

*TOPICS:* Conceptual

*NOTES:* New

*DATE CREATED:* 12/29/2016 10:56 AM

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93. The popularity of piñatas in China, Italy, Spain, Mexico, the United States, and other nations is an example of \_\_\_\_\_.

- a. cultural initiative
- b. cultural diversity
- c. cultural diffusion
- d. cultural relativism

*ANSWER:* c  
*POINTS:* 1  
*REFERENCES:* 51  
*QUESTION TYPE:* Multiple Choice  
*HAS VARIABLES:* False  
*LEARNING OBJECTIVES:* SIOT.KEND.18.2-6 - Distinguish ways in which technological changes affect culture in a single nation and throughout the world.  
*TOPICS:* Conceptual  
*NOTES:* Modified  
*DATE CREATED:* 12/29/2016 10:56 AM  
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94. In a six-square-block tract of downtown Boston, it is possible to purchase a bagel with cream cheese, dine on raw fish in a sushi bar, or grab a slice of pizza from a street vendor. This variety of food choices illustrates the process of \_\_\_\_\_.

- a. cultural lag
- b. discovery
- c. cultural relativism
- d. diffusion

*ANSWER:* d  
*POINTS:* 1  
*REFERENCES:* 51  
*QUESTION TYPE:* Multiple Choice  
*HAS VARIABLES:* False  
*LEARNING OBJECTIVES:* SIOT.KEND.18.2-6 - Distinguish ways in which technological changes affect culture in a single nation and throughout the world.  
*TOPICS:* Conceptual  
*NOTES:* Modified  
*DATE CREATED:* 12/29/2016 10:56 AM  
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95. \_\_\_\_\_ refers to the wide range of cultural differences found between and within nations. It may be the result of natural or social circumstances.
- Cultural relativism
  - Cultural diversity
  - Cultural diffusion
  - Cultural transformation

*ANSWER:* b

*POINTS:* 1

*REFERENCES:* 51

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-6 - Distinguish ways in which technological changes affect culture in a single nation and throughout the world.

*TOPICS:* Conceptual

*NOTES:* Modified

*DATE CREATED:* 12/29/2016 10:56 AM

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96. Some nations, such as Sweden, are referred to as \_\_\_\_\_, which means that they include people who share a common culture and who are typically from similar social, religious, political, and economic backgrounds.
- homogeneous societies
  - subculture societies
  - heterogeneous societies
  - counterculture societies

*ANSWER:* a

*POINTS:* 1

*REFERENCES:* 51

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-6 - Distinguish ways in which technological changes affect culture in a single nation and throughout the world.

*TOPICS:* Conceptual

*NOTES:* Pickup

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97. Some nations, such as the United States, are referred to as \_\_\_\_\_, which means that they include people who are dissimilar in regard to social characteristics such as religion, income, or race/ethnicity.
- a. subculture societies
  - b. homogeneous societies
  - c. counterculture societies
  - d. heterogeneous societies

*ANSWER:* d  
*POINTS:* 1  
*REFERENCES:* 51  
*QUESTION TYPE:* Multiple Choice  
*HAS VARIABLES:* False  
*LEARNING OBJECTIVES:* SIOT.KEND.18.2-6 - Distinguish ways in which technological changes affect culture in a single nation and throughout the world.  
*TOPICS:* Conceptual  
*NOTES:* Pickup  
*DATE CREATED:* 12/29/2016 10:56 AM  
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98. A \_\_\_\_\_ is a category of people who share distinguishing attributes, beliefs, values, and/or norms that set them apart in some significant manner from the dominant culture.
- a. dominant culture
  - b. counterculture
  - c. subculture
  - d. deviant culture

*ANSWER:* c  
*POINTS:* 1  
*REFERENCES:* 52  
*QUESTION TYPE:* Multiple Choice  
*HAS VARIABLES:* False  
*LEARNING OBJECTIVES:* SIOT.KEND.18.2-6 - Distinguish ways in which technological changes affect culture in a single nation and throughout the world.  
*TOPICS:* Conceptual  
*NOTES:* Modified  
*DATE CREATED:* 12/29/2016 10:56 AM  
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99. In the month of December, many Jewish families celebrate Chanukah (the Festival of Light), during which special foods are served and families engage in ritual activity unique to their religious faith. In this context, members of the Jewish faith would represent a \_\_\_\_\_.
- a. rival culture
  - b. counterculture
  - c. contraculture
  - d. subculture

*ANSWER:* d

*POINTS:* 1

*REFERENCES:* 52

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-6 - Distinguish ways in which technological changes affect culture in a single nation and throughout the world.

*TOPICS:* Conceptual

*NOTES:* Pickup

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100. Clay is a high-ranking executive of Harley-Davidson Company. He is a member of the Free Wheelers, a motorcycle group. On the weekends, the Free Wheelers go camping and fishing and often sponsor community service programs. Clay would be considered a member of a(n) \_\_\_\_\_.
- a. counterculture
  - b. minority culture
  - c. subculture
  - d. underground culture

*ANSWER:* c

*POINTS:* 1

*REFERENCES:* 52

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-6 - Distinguish ways in which technological changes affect culture in a single nation and throughout the world.

*TOPICS:* Conceptual

*NOTES:* Pickup

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101. Which of these statements about subcultures is *false*?
- a. Within the United States only a small percentage of people belong to a subculture.
  - b. Subcultures may be based on religion, age, interests, or ethnicity.
  - c. Sociological study of subcultures is often limited to visible and distinctive subcultures.
  - d. Social media users could be considered a subculture.

*ANSWER:* a  
*POINTS:* 1  
*REFERENCES:* 52  
*QUESTION TYPE:* Multiple Choice  
*HAS VARIABLES:* False  
*LEARNING OBJECTIVES:* SIOT.KEND.18.2-6 - Distinguish ways in which technological changes affect culture in a single nation and throughout the world.  
*TOPICS:* Conceptual  
*NOTES:* Pickup  
*DATE CREATED:* 12/29/2016 10:56 AM  
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102. Which of the following would best be described as an ethnic subculture?
- a. blue-collar workers
  - b. African Americans
  - c. college graduates
  - d. Kentuckians

*ANSWER:* b  
*POINTS:* 1  
*REFERENCES:* 52  
*QUESTION TYPE:* Multiple Choice  
*HAS VARIABLES:* False  
*LEARNING OBJECTIVES:* SIOT.KEND.18.2-6 - Distinguish ways in which technological changes affect culture in a single nation and throughout the world.  
*TOPICS:* Conceptual  
*NOTES:* New  
*DATE CREATED:* 12/29/2016 10:56 AM  
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103. A \_\_\_\_\_ is a group that strongly rejects dominant societal values and norms and seeks an alternative lifestyle.
- a. subculture
  - b. counterculture
  - c. contraculture
  - d. secondary culture

*ANSWER:* b

*POINTS:* 1

*REFERENCES:* 54

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-6 - Distinguish ways in which technological changes affect culture in a single nation and throughout the world.

*TOPICS:* Conceptual

*NOTES:* Pickup

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104. "The Order," a white supremacist group, is opposed to most of the values shared by a majority of mainstream Americans. The Order has purchased weapons with the purpose of going after its enemies. This group is an example of a \_\_\_\_\_.
- a. secondary culture
  - b. contraculture
  - c. subculture
  - d. counterculture

*ANSWER:* d

*POINTS:* 1

*REFERENCES:* 54

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-6 - Distinguish ways in which technological changes affect culture in a single nation and throughout the world.

*TOPICS:* Applied

*NOTES:* Pickup

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105. Groups such as the beatniks of the 1950s, the drug enthusiasts of the 1970s, and members of religious cults reject some or many of culture's basic norms and values. These groups are called \_\_\_\_\_.
- a. ethnic subcultures
  - b. secondary cultures
  - c. countercultures
  - d. heterogeneous societies

*ANSWER:* c  
*POINTS:* 1  
*REFERENCES:* 54  
*QUESTION TYPE:* Multiple Choice  
*HAS VARIABLES:* False  
*LEARNING OBJECTIVES:* SIOT.KEND.18.2-6 - Distinguish ways in which technological changes affect culture in a single nation and throughout the world.  
*TOPICS:* Conceptual  
*NOTES:* Modified  
*DATE CREATED:* 12/29/2016 10:56 AM  
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106. Sociologists use the term \_\_\_\_\_ for the disorientation that people feel when they encounter cultures radically different from their own that challenge their own taken-for-granted assumptions about life.
- a. culture shock
  - b. dysfunction
  - c. social disorganization
  - d. group anomie

*ANSWER:* a  
*POINTS:* 1  
*REFERENCES:* 54  
*QUESTION TYPE:* Multiple Choice  
*HAS VARIABLES:* False  
*LEARNING OBJECTIVES:* SIOT.KEND.18.2-7 - Explain the concepts of culture shock, ethnocentrism, and cultural relativism, and provide one example of each.  
*TOPICS:* Conceptual  
*NOTES:* Pickup  
*DATE CREATED:* 12/29/2016 10:56 AM  
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107. When anthropologist Napoleon Chagnon first confronted the Yanomamö tribe of South America, he became nauseated at the sight of their customs and social environment. This is an example of \_\_\_\_\_.
- a. subcultural ennui
  - b. social disorganization
  - c. culture shock
  - d. personal anomie

*ANSWER:* c  
*POINTS:* 1  
*REFERENCES:* 54  
*QUESTION TYPE:* Multiple Choice  
*HAS VARIABLES:* False  
*LEARNING OBJECTIVES:* SIOT.KEND.18.2-7 - Explain the concepts of culture shock, ethnocentrism, and cultural relativism, and provide one example of each.  
*TOPICS:* Applied  
*NOTES:* Pickup  
*DATE CREATED:* 12/29/2016 10:56 AM  
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108. Sociologists use the term \_\_\_\_\_ for the practice of judging all other cultures by one's own culture, assuming that one's own way of life is superior to all others.
- a. authoritarianism
  - b. ethnocentrism
  - c. cultural relativism
  - d. self-centeredness

*ANSWER:* b  
*POINTS:* 1  
*REFERENCES:* 54  
*QUESTION TYPE:* Multiple Choice  
*HAS VARIABLES:* False  
*LEARNING OBJECTIVES:* SIOT.KEND.18.2-7 - Explain the concepts of culture shock, ethnocentrism, and cultural relativism, and provide one example of each.  
*TOPICS:* Conceptual  
*NOTES:* Pickup  
*DATE CREATED:* 12/29/2016 10:56 AM  
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109. During the Olympics, competition and a spirit of nationalism and patriotism encourage people to think of their own nation as "the best." This is an example of \_\_\_\_\_.
- a. cultural relativism
  - b. negative ethnocentrism
  - c. authoritarianism
  - d. positive ethnocentrism

*ANSWER:* d

*POINTS:* 1

*REFERENCES:* 55

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-7 - Explain the concepts of culture shock, ethnocentrism, and cultural relativism, and provide one example of each.

*TOPICS:* Applied

*NOTES:* Pickup

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110. The term \_\_\_\_\_ refers to the belief that the behaviors and customs of any society must be viewed and analyzed by the culture's own standards.
- a. positive ethnocentrism
  - b. authoritarianism
  - c. cultural relativism
  - d. negative ethnocentrism

*ANSWER:* c

*POINTS:* 1

*REFERENCES:* 55

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-7 - Explain the concepts of culture shock, ethnocentrism, and cultural relativism, and provide one example of each.

*TOPICS:* Conceptual

*NOTES:* Pickup

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111. A potential danger of applying \_\_\_\_\_ is that taken to its extreme it may be used to justify practices that violate human rights.
- positive ethnocentrism
  - objectivism
  - cultural relativism
  - cultural diffusion

*ANSWER:* c

*POINTS:* 1

*REFERENCES:* 55

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-7 - Explain the concepts of culture shock, ethnocentrism, and cultural relativism, and provide one example of each.

*TOPICS:* Conceptual

*NOTES:* Pickup

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112. Which of the following would best be described as an example of high culture?
- rap music
  - television sitcoms
  - live theater
  - folk art

*ANSWER:* c

*POINTS:* 1

*REFERENCES:* 55

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-7 - Explain the concepts of culture shock, ethnocentrism, and cultural relativism, and provide one example of each.

*TOPICS:* Conceptual

*NOTES:* New

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113. \_\_\_\_\_ consists of activities, products, and services, such as rock concerts, spectator sports, movies, and television soap operas and situation comedies, that are assumed to appeal primarily to members of the middle and working classes.
- Nonmaterial culture
  - Popular culture
  - High culture
  - Material culture

*ANSWER:* b

*POINTS:* 1

*REFERENCES:* 56

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-7 - Explain the concepts of culture shock, ethnocentrism, and cultural relativism, and provide one example of each.

*TOPICS:* Conceptual

*NOTES:* Pickup

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114. A \_\_\_\_\_ is a temporary but widely copied activity followed enthusiastically by large numbers of people. Most are short-lived novelties.
- fashion
  - popular culture form
  - fad
  - collective behavior

*ANSWER:* c

*POINTS:* 1

*REFERENCES:* 56

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-7 - Explain the concepts of culture shock, ethnocentrism, and cultural relativism, and provide one example of each.

*TOPICS:* Conceptual

*NOTES:* Pickup

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115. Members of the upper classes must be trained to appreciate and participate in high culture. This knowledge, called \_\_\_\_\_, is symbolic of being upper class, and excludes members of lower classes.
- a. fashion
  - b. cultural capital
  - c. high culture
  - d. cultural imperialism

*ANSWER:* b

*POINTS:* 1

*REFERENCES:* 56

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-7 - Explain the concepts of culture shock, ethnocentrism, and cultural relativism, and provide one example of each.

*TOPICS:* Conceptual

*NOTES:* Pickup

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116. The purchase of “pet rocks” in the 1970s was an example of a(n) \_\_\_\_\_.
- a. personality fad
  - b. object fad
  - c. idea fad
  - d. activity fad

*ANSWER:* b

*POINTS:* 1

*REFERENCES:* 56

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-7 - Explain the concepts of culture shock, ethnocentrism, and cultural relativism, and provide one example of each.

*TOPICS:* Applied

*NOTES:* New

*DATE CREATED:* 12/29/2016 10:56 AM

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117. A \_\_\_\_\_ is a currently valued style of behavior, thinking, or appearance that is longer lasting and more widespread than a fad.
- fashion
  - novelty
  - normative behavior
  - collective behavior

*ANSWER:* a

*POINTS:* 1

*REFERENCES:* 56

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-7 - Explain the concepts of culture shock, ethnocentrism, and cultural relativism, and provide one example of each.

*TOPICS:* Conceptual

*NOTES:* Pickup

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118. In recent years, some parents have begun carrying their infant children on their backs or chests in special slings rather than in strollers or in their arms. This is an example of a(n) \_\_\_\_\_ in child rearing.
- fad
  - norm
  - object fad
  - fashion

*ANSWER:* d

*POINTS:* 1

*REFERENCES:* 56

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-7 - Explain the concepts of culture shock, ethnocentrism, and cultural relativism, and provide one example of each.

*TOPICS:* Applied

*NOTES:* New

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119. Although some people see a globalized culture emerging, others fear that Western culture is dominating everywhere. This Westernization is a form of \_\_\_\_\_.
- a. cultural innovation
  - b. cultural imperialism
  - c. cultural relativism
  - d. assimilation

*ANSWER:* b

*POINTS:* 1

*REFERENCES:* 56

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-7 - Explain the concepts of culture shock, ethnocentrism, and cultural relativism, and provide one example of each.

*TOPICS:* Applied

*NOTES:* Pickup

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120. Anthropologist Bronislaw Malinowski suggested that culture helps people meet their basic needs. Which of these is *not* one of the categories of needs identified by Malinowski?
- a. instrumental needs—law and education
  - b. expressive needs—motivation and emotion
  - c. biological needs—food and procreation
  - d. integrative needs—religion and art

*ANSWER:* b

*POINTS:* 1

*REFERENCES:* 57

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-8 - Compare and contrast functionalist, conflict, symbolic interactionist, and postmodernist perspectives on society and culture.

*TOPICS:* Conceptual

*NOTES:* Pickup

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121. A strength of the \_\_\_\_\_ on culture is its focus on the needs of society and the fact that stability is essential for society's continued survival. A shortcoming is its overemphasis on harmony and cooperation.
- conflict perspective
  - symbolic interactionist perspective
  - postmodern perspective
  - functionalist perspective

*ANSWER:* d

*POINTS:* 1

*REFERENCES:* 57

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-8 - Compare and contrast functionalist, conflict, symbolic interactionist, and postmodernist perspectives on society and culture.

*TOPICS:* Conceptual

*NOTES:* Pickup

*DATE CREATED:* 12/29/2016 10:56 AM

*DATE MODIFIED:* 12/30/2016 7:26 AM

122. \_\_\_\_\_ perspectives are based on the assumption that social life is a continuous struggle in which members of powerful groups seek to control scarce resources and to protect their position while excluding others.
- Postmodern
  - Conflict
  - Symbolic interactionist
  - Functionalist

*ANSWER:* b

*POINTS:* 1

*REFERENCES:* 57

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-8 - Compare and contrast functionalist, conflict, symbolic interactionist, and postmodernist perspectives on society and culture.

*TOPICS:* Conceptual

*NOTES:* Pickup

*DATE CREATED:* 12/29/2016 10:56 AM

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123. From the \_\_\_\_\_ perspectives, people create, maintain, and modify culture as they go about their everyday activities, thereby continually negotiating their social realities.
- a. symbolic interactionist
  - b. conflict
  - c. functionalist
  - d. postmodern

*ANSWER:* a

*POINTS:* 1

*REFERENCES:* 58

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-8 - Compare and contrast functionalist, conflict, symbolic interactionist, and postmodernist perspectives on society and culture.

*TOPICS:* Conceptual

*NOTES:* Pickup

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124. The \_\_\_\_\_ perspective emphasizes how people change culture through interaction with others; whereas the \_\_\_\_\_ perspective emphasizes that no single perspective can grasp or explain the complexity and diversity of the social world.
- a. symbolic interactionist; conflict
  - b. conflict; functionalist
  - c. functionalist; postmodern
  - d. symbolic interactionist; postmodern

*ANSWER:* d

*POINTS:* 1

*REFERENCES:* 58

*QUESTION TYPE:* Multiple Choice

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-8 - Compare and contrast functionalist, conflict, symbolic interactionist, and postmodernist perspectives on society and culture.

*TOPICS:* Conceptual

*NOTES:* Pickup

*DATE CREATED:* 12/29/2016 10:57 AM

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125. Postmodern theorists such as Baudrillard refer to \_\_\_\_\_ as a situation in which the simulation of reality is more real than experiencing the event itself.
- a. cultural imperialism
  - b. culture shock
  - c. cultural relativism
  - d. hyperreality

*ANSWER:* d  
*POINTS:* 1  
*REFERENCES:* 67  
*QUESTION TYPE:* Multiple Choice  
*HAS VARIABLES:* False  
*LEARNING OBJECTIVES:* SIOT.KEND.18.2-8 - Compare and contrast functionalist, conflict, symbolic interactionist, and postmodernist perspectives on society and culture.  
*TOPICS:* Conceptual  
*NOTES:* New  
*DATE CREATED:* 12/29/2016 10:57 AM  
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### Subjective Short Answer

126. Define *culture*, and explain the difference between material and nonmaterial culture.

*ANSWER:* Culture is the knowledge, language, values, customs, and material objects that are passed from person to person and from one generation to the next in a human group or society. Material culture refers to the physical or tangible human creations, such as cars or clothing. Nonmaterial culture is the abstract or intangible creations such as values, norms, and beliefs.

*POINTS:* 1  
*REFERENCES:* 39-41  
*QUESTION TYPE:* Subjective Short Answer  
*HAS VARIABLES:* False  
*LEARNING OBJECTIVES:* SIOT.KEND.18.2-1 - Define culture and explain why it is important in helping people in their daily lives.  
SIOT.KEND.18.2-2 - Analyze material culture and nonmaterial culture, and give examples of each.  
*TOPICS:* Conceptual  
*NOTES:* Pickup  
*DATE CREATED:* 12/29/2016 10:57 AM  
*DATE MODIFIED:* 12/30/2016 7:26 AM

127. Define the difference among instincts, reflexes, and drives.

*ANSWER:* An instinct is an unlearned, biologically determined behavior pattern common to all members of a species that predictably occurs whenever certain environmental conditions exist. Humans do not have instincts. A reflex is an unlearned, biologically determined involuntary response to some physical stimuli. Drives are unlearned, biologically determined impulses common to all members of a species that satisfy needs such as sleep, food, water, and sexual gratification. Reflexes and drives do not determine how people will behave in human societies.

*POINTS:* 1

*REFERENCES:* 40

*QUESTION TYPE:* Subjective Short Answer

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-1 - Define culture and explain why it is important in helping people in their daily lives.

*TOPICS:* Conceptual

*NOTES:* Pickup

*DATE CREATED:* 12/29/2016 10:57 AM

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128. Discuss how culture may be both a stabilizing force and a source of conflict in societies.

*ANSWER:* Culture can be an enormously stabilizing force for a society because it provides a sense of continuity as well as guidelines for behavior. However, culture can also be a force that generates discord, conflict, and even violence. Various cultural components create or help to sustain boundaries between groups of people.

*POINTS:* 1

*REFERENCES:* 39-42

*QUESTION TYPE:* Subjective Short Answer

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-1 - Define culture and explain why it is important in helping people in their daily lives.  
SIOT.KEND.18.2-4 - Discuss how symbols and language reflect cultural values.

*TOPICS:* Conceptual

*NOTES:* Pickup

*DATE CREATED:* 12/29/2016 10:57 AM

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129. Explain the Sapir–Whorf hypothesis and its implications for understanding human language.

*ANSWER:* Anthropological linguists Edward Sapir and Benjamin Whorf suggested that language not only expresses our thoughts and perceptions but also influences our perception of reality. According to the Sapir–Whorf hypothesis, language shapes the view of reality of its speakers. The implication of the hypothesis is that language determines thought. If people are able to think only through language, then language must precede thought and will determine perception.

*POINTS:* 1

*REFERENCES:* 44

*QUESTION TYPE:* Subjective Short Answer

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-4 - Discuss how symbols and language reflect cultural values.

*TOPICS:* Conceptual

*NOTES:* Pickup

*DATE CREATED:* 12/29/2016 10:57 AM

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130. Define *values* and *mores*, emphasizing the difference and relationship between the two.

*ANSWER:* Values are shared collective ideas or standards for what is considered good or bad, acceptable or unacceptable, right or wrong. Values are criteria used to evaluate people, events, and things. Mores are norms considered to be highly essential to the stability of society. They are strongly influenced by values, though mores are not always consistent with professed values.

*POINTS:* 1

*REFERENCES:* 46-50

*QUESTION TYPE:* Subjective Short Answer

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-4 - Discuss how symbols and language reflect cultural values.  
SIOT.KEND.18.2-5 - Explain the differences among folkways, mores, and laws, and provide at least one example of each.

*TOPICS:* Conceptual

*NOTES:* Modified

*DATE CREATED:* 12/29/2016 10:57 AM

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131. Contrast ideal culture and real culture and provide examples of each.

*ANSWER:* Sociologists stress that a gap always exists between ideal culture and real culture in a society. Ideal culture refers to the values and standards of behavior that people in a society profess to hold. Real culture refers to the values and standards of behavior that people actually follow. For example, we may value honesty, yet tell lies under different circumstances. People may claim to be law-abiding, yet drive over the speed limit.

*POINTS:* 1

*REFERENCES:* 48

*QUESTION TYPE:* Subjective Short Answer

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-4 - Discuss how symbols and language reflect cultural values.

*TOPICS:* Conceptual

*NOTES:* Pickup

*DATE CREATED:* 12/29/2016 10:57 AM

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132. Explain the concept of cultural lag.

*ANSWER:* All parts of culture do not change at the same pace; material culture changes more rapidly than nonmaterial culture, resulting in a gap between the two. Sociologist William Ogburn referred to this disparity as cultural lag—a gap between the technical development of a society and its moral and legal institutions.

*POINTS:* 1

*REFERENCES:* 50

*QUESTION TYPE:* Subjective Short Answer

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-6 - Distinguish ways in which technological changes affect culture in a single nation and throughout the world.

*TOPICS:* Conceptual

*NOTES:* Pickup

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133. Define cultural diversity and contrast homogeneous societies with heterogeneous societies.

*ANSWER:* Cultural diversity refers to the wide range of cultural differences found between and within nations. Cultural diversity between countries may be the result of natural or social circumstances. Some nations (such as Sweden) are referred to as homogeneous societies, meaning that they include people who share a common culture and who are typically from similar social, religious, political, and economic backgrounds. By contrast, other nations (such as the United States) are referred to as heterogeneous societies, meaning that they include people who are dissimilar in regard to social characteristics such as religion, income, or race/ethnicity.

*POINTS:* 1

*REFERENCES:* 51

*QUESTION TYPE:* Subjective Short Answer

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-6 - Distinguish ways in which technological changes affect culture in a single nation and throughout the world.

*TOPICS:* Conceptual

*NOTES:* Pickup

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134. Describe subcultures and countercultures and provide two examples of each.

*ANSWER:* A subculture is a category of people who share distinguishing attributes, beliefs, values, and/or norms that set them apart in some significant manner from the dominant culture. Examples could include Native Americans, Muslims, music fans, and motorcycle enthusiasts. Some subcultures actively oppose the larger society. A counterculture is a group that strongly rejects dominant societal values and norms and seeks alternative lifestyles. Examples of countercultures include members of nonmainstream religious sects, or cults, and groups such as the Ku Klux Klan, militias, neo-Nazi skinheads, and the Nation of Islam that may engage in revolutionary political activities.

*POINTS:* 1

*REFERENCES:* 52-54

*QUESTION TYPE:* Subjective Short Answer

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-6 - Distinguish ways in which technological changes affect culture in a single nation and throughout the world.  
SIOT.KEND.18.2-7 - Explain the concepts of culture shock, ethnocentrism, and cultural relativism, and provide one example of each.

*TOPICS:* Conceptual

*NOTES:* Pickup

*DATE CREATED:* 12/29/2016 10:57 AM

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135. Explain the concepts of *culture shock*, *ethnocentrism*, and *cultural relativism*, and explain the relationship among these three concepts.

*ANSWER:* Culture shock is the disorientation that people feel when they encounter cultures radically different from their own that leaves them unable to rely on previously taken-for-granted assumptions about life. Ethnocentrism is the term for the practice of evaluating other cultures according to our own cultural practices and beliefs. It is often based on the assumption that one's own way of life is superior to that of other people. Cultural relativism is the belief that the behaviors and customs of any culture must be viewed and analyzed by the culture's own standards. Ethnocentrism has positive aspects (e.g., patriotism) whereas cultural relativism may have negative consequences if taken to extremes (e.g., justification for violations of human rights).

*POINTS:* 1

*REFERENCES:* 54-55

*QUESTION TYPE:* Subjective Short Answer

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-7 - Explain the concepts of culture shock, ethnocentrism, and cultural relativism, and provide one example of each.

*TOPICS:* Conceptual

*NOTES:* Pickup

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136. Identify and compare the various forms of popular culture discussed in the text.

*ANSWER:* A fad is a temporary but widely copied activity followed enthusiastically by large numbers of people. Most fads are short-lived novelties. There are different types of fads: (1) object fads are items that people purchase despite the fact that they have little use or intrinsic value, such as wristbands promoting social causes; (2) activity fads include pursuits such as body piercing and flash mobs; (3) idea fads are ideological, such as New Age ideologies; and (4) personality fads are those surrounding celebrities like Taylor Swift, Katy Perry, and Beyonce. A fashion is a currently valued style of behavior, thinking, or appearance that is longer lasting and more widespread than a fad. Examples of fashion are found in many areas, including child rearing, education, arts, clothing, music, and sports.

*POINTS:* 1

*REFERENCES:* 56

*QUESTION TYPE:* Subjective Short Answer

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-7 - Explain the concepts of culture shock, ethnocentrism, and cultural relativism, and provide one example of each.

*TOPICS:* Conceptual

*NOTES:* Modified

*DATE CREATED:* 12/29/2016 10:57 AM

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137. Define the concept of cultural imperialism.

*ANSWER:* Cultural imperialism refers to the cultural domination or the extensive infusion of one nation's culture into other nations. It is often used in reference to concern about the spread of Western culture or Westernization.

*POINTS:* 1

*REFERENCES:* 56

*QUESTION TYPE:* Subjective Short Answer

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-7 - Explain the concepts of culture shock, ethnocentrism, and cultural relativism, and provide one example of each.

*TOPICS:* Conceptual

*NOTES:* Pickup

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### Essay

138. Explain why culture for humans may be compared with instincts for other animals.

*ANSWER:* Will vary

*POINTS:* 1

*REFERENCES:* 40

*QUESTION TYPE:* Essay

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-1 - Define culture and explain why it is important in helping people in their daily lives.

*TOPICS:* Conceptual

*NOTES:* Pickup

*DATE CREATED:* 12/29/2016 10:57 AM

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139. Discuss the concept of culture as a "tool kit," and explain why this approach is important to understanding the human response to culture.

*ANSWER:* Will vary

*POINTS:* 1

*REFERENCES:* 40

*QUESTION TYPE:* Essay

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-1 - Define culture and explain why it is important in helping people in their daily lives.

*TOPICS:* Conceptual

*NOTES:* Pickup

*DATE CREATED:* 12/29/2016 10:57 AM

*DATE MODIFIED:* 1/4/2017 8:01 AM

140. Describe the importance of symbols in affecting our thoughts about class and status.

*ANSWER:* Will vary  
*POINTS:* 1  
*REFERENCES:* 42  
*QUESTION TYPE:* Essay  
*HAS VARIABLES:* False  
*LEARNING OBJECTIVES:* SIOT.KEND.18.2-4 - Discuss how symbols and language reflect cultural values.  
*TOPICS:* Conceptual  
*NOTES:* New  
*DATE CREATED:* 12/29/2016 10:57 AM  
*DATE MODIFIED:* 12/30/2016 8:41 AM

141. Distinguish among folkways, mores, and taboos and describe them as informal or formal. Discuss the types of sanctions that each involves, and give examples.

*ANSWER:* Will vary  
*POINTS:* 1  
*REFERENCES:* 48-50  
*QUESTION TYPE:* Essay  
*HAS VARIABLES:* False  
*LEARNING OBJECTIVES:* SIOT.KEND.18.2-5 - Explain the differences among folkways, mores, and laws, and provide at least one example of each.  
*TOPICS:* Conceptual  
*NOTES:* Pickup  
*DATE CREATED:* 12/29/2016 10:57 AM  
*DATE MODIFIED:* 12/30/2016 7:26 AM

142. Discuss the impact of immigration to the United States as it pertains to cultural diversity.

*ANSWER:* Will vary  
*POINTS:* 1  
*REFERENCES:* 51  
*QUESTION TYPE:* Essay  
*HAS VARIABLES:* False  
*LEARNING OBJECTIVES:* SIOT.KEND.18.2-6 - Distinguish ways in which technological changes affect culture in a single nation and throughout the world.  
*TOPICS:* Conceptual  
*NOTES:* New  
*DATE CREATED:* 12/29/2016 10:57 AM  
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143. Distinguish between the concepts of high culture and popular culture, and explain why some argue that this distinction is disappearing. Discuss Bourdieu's concept of cultural capital as it relates to types of culture and social class.

*ANSWER:* Will vary

*POINTS:* 1

*REFERENCES:* 55-56

*QUESTION TYPE:* Essay

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-7 - Explain the concepts of culture shock, ethnocentrism, and cultural relativism, and provide one example of each.

*TOPICS:* Conceptual

*NOTES:* Pickup

*DATE CREATED:* 12/29/2016 10:57 AM

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144. Describe the functionalist, conflict, symbolic interactionist, and postmodern perspectives on culture, emphasizing the criticisms of each and the differences among them.

*ANSWER:* Will vary

*POINTS:* 1

*REFERENCES:* 57-59

*QUESTION TYPE:* Essay

*HAS VARIABLES:* False

*LEARNING OBJECTIVES:* SIOT.KEND.18.2-8 - Compare and contrast functionalist, conflict, symbolic interactionist, and postmodernist perspectives on society and culture.

*TOPICS:* Conceptual

*NOTES:* New

*DATE CREATED:* 12/29/2016 10:57 AM

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