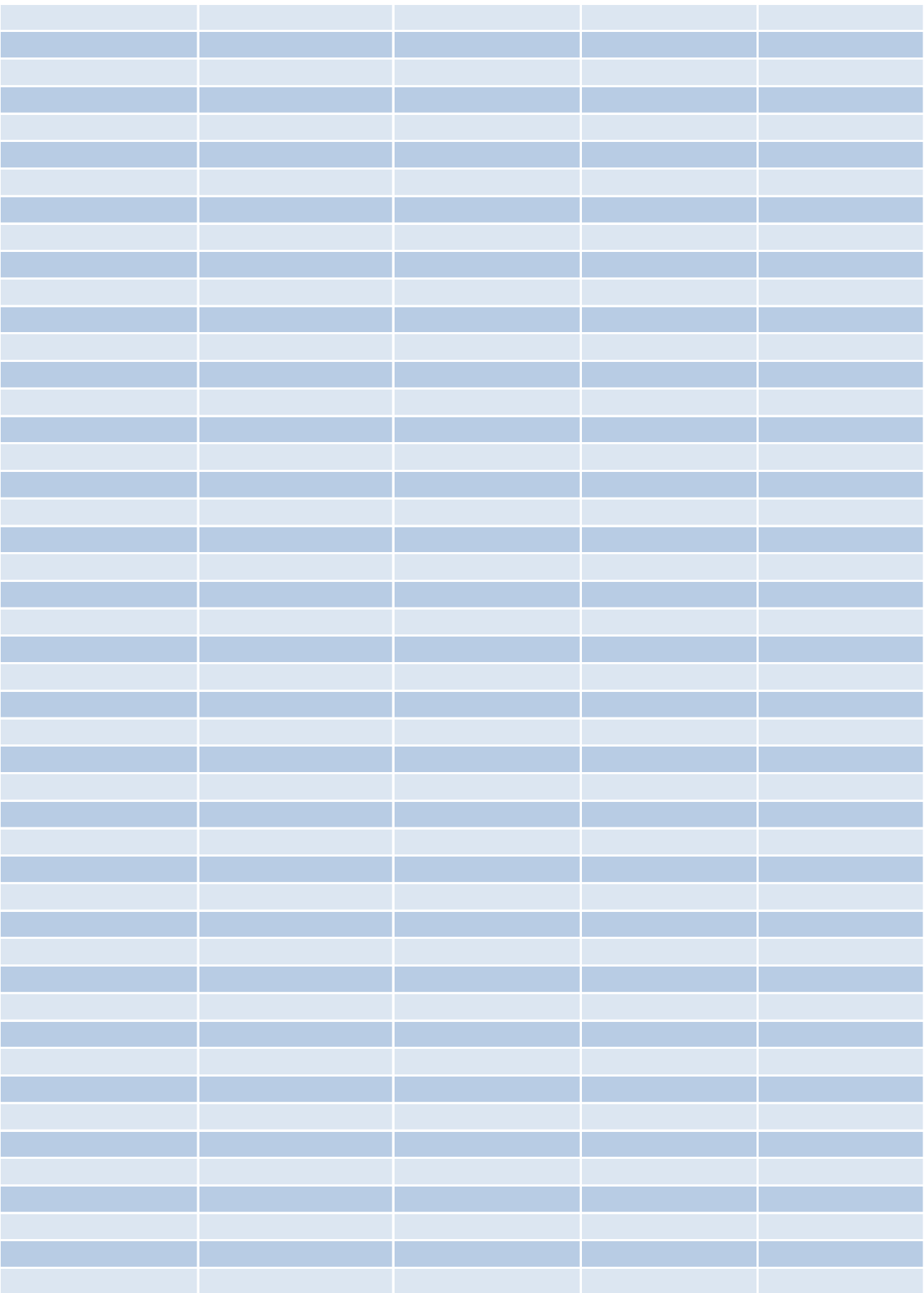


Topic	File name (or example reference)	4.2 Advertising Models
Variations of advertising example	Example 4.1	1-4, 5-6
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